

CÔTE d'AZUR

FRANCE

CÔTE D'AZUR FRANCE EVENT IN LONDON

EXHIBITORS CATALOGUE

CÔTE d'AZUR
FRANCE
TOURISME

 **ALPES-
MARITIMES**
LE DÉPARTEMENT 06


**Explore
France™**

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CÔTE D'AZUR FRANCE TOURISME

The Côte d'Azur brings together an extraordinary wealth of emotions and destinations: Nice, Cannes, Antibes Juan-les-Pins, Menton, Grasse, Saint-Paul-de-Vence, Èze, Monaco, as well as Mercantour National Park.

Whatever the season, the French Riviera is a sunny and lively destination year-round, shaped by a unique lifestyle and a particularly diverse tourism offering.

Its distinctive identity, forged by the striking contrast between sea and mountains, is rooted in an exceptional cultural heritage that bears witness to several major periods in human history. A leisure destination par excellence, the French Riviera is also a major hub for business tourism, with top-tier event facilities and an internationally recognized quality of life. As such, it provides an ideal setting for hosting large-scale congresses, conventions, and professional events.

The Côte d'Azur France ranks as the leading tourist destination in France after Paris. Nice Côte d'Azur Airport, the second busiest airport in France, further strengthens the region's accessibility and international appeal.

The French Riviera, where art meets the Mediterranean

For generations, the unique light and colours of the French Riviera have inspired the world's greatest artists, from Monet and Renoir to Matisse, Picasso, Bonnard and Yves Klein. Follow in their footsteps from Antibes to Nice, Cannes, Le Cannet and Vallauris, and discover the landscapes, museums and artistic heritage that continue to make the Côte d'Azur a living canvas.

See the art. Experience the Côte d'Azur !

Martine NOBAR

Head of International Leisure and Business Tourism

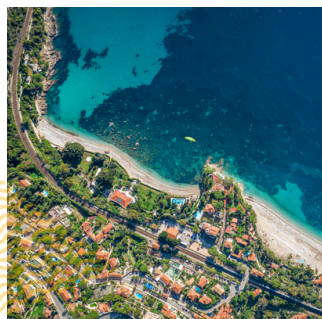
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ABOUT ANTIBES JUAN-LES-PINS TOURISME & CONVENTION BUREAU

Antibes Juan-les-Pins, the jewel of the French Riviera, combines authentic Provençal charm with an elegant Mediterranean lifestyle between Nice and Cannes. Visitors enjoy the picturesque Old Town, the Picasso Museum, Port Vauban and 25 km of coastline with sandy beaches and the unspoilt Cap d'Antibes.

A major transformation is reshaping the destination with the redevelopment of the Juan-les-Pins and La Garoupe seafronts. In late 2026, the iconic Plage Keller and Plage des Pirates will reopen and welcome guests all year round.

In 2027, a new confidential boutique residence with just 15 sea-view suites will open at La Garoupe, further strengthening the destination's premium offer.

Easily accessible by train and via Nice Côte d'Azur Airport, Antibes Juan-les-Pins is the perfect gateway to experience the French Riviera, where heritage, nature and the Mediterranean art de vivre come together.

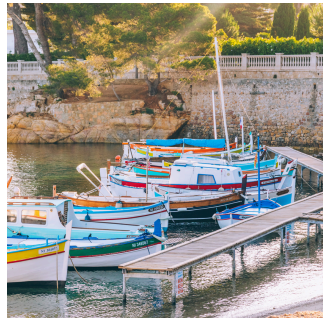
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ABOUT CANNES VISITORS BUREAU

Nestled in the heart of the French Riviera, Cannes invites discovery. Just 40 minutes from Nice Côte d'Azur Airport, the city is easily explored on foot and captivates visitors with its natural elegance, radiant atmosphere, and Mediterranean way of life encouraging an authentic immersion in local culture.

Renowned worldwide for its Film Festival and iconic Croisette, Cannes also reveals a gentler side, defined by fine sandy beaches, a character-filled old town, and unspoiled landscapes, crowned by the stunning Lérins Islands, true jewels of nature and heritage. More than a simple stopover, Cannes is a destination in its own right and an ideal base from which to explore the Côte d'Azur. Visitors can enjoy quality accommodations ranging from 2-star to 5-star hotels, along with a rich blend of experiences combining culture, gastronomy, entertainment, shopping, local craftsmanship, sport, nature, and relaxation.

What's New in Cannes?

Awarded World's Leading Festivals & Events Destination by the World Travel Awards for the fourth consecutive year, Cannes continues to strengthen its position as a global benchmark for major cultural, business, and innovation events.

In 2026, the destination pursues its transformation with key urban projects, including the renovation of Forville Market, the modernization of the Old Port, and the ongoing redevelopment of La Croisette. Cannes also continues to enrich its tourism offering with the renovated Monastery of Saint-Honorat Island, the new Bocca Cabana private beaches, the revamped Palm Beach resort, the highly anticipated reopening of Baoli, and several new hotels opening soon.

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ABOUT MENTON RIVIERA & MERVEILLES TOURISM OFFICE

Menton, Riviera & Merveilles: the gateway to the True Land of Wonders

Nestled between Monaco and Italy, Menton – the “Pearl of France” and the most Italian of French towns – blends pastel façades, sun-drenched beaches and Mediterranean dolce vita. Jean Cocteau’s legacy, the colourful Old Town and the historic seafront reflect a Riviera shaped by art and elegance.

A true garden city, Menton boasts seven iconic gardens, including tropical, English-inspired and Spanish literary landscapes. Its citrus farms and orchards celebrate the famous Menton Lemon, the culinary signature of the destination. Beyond the coast, medieval castles, historic forts, Baroque treasures and La Turbie’s Roman heritage reveal centuries of history.

From swimming and sailing to hiking, canyoning, trail running and cycling, the destination is a natural playground from the sea to the Alps.

Panoramic roads, wild valleys and Mercantour landscapes promise adventure, freedom and thrills.

Here, seaside pleasures, heritage, gastronomy and outdoor experiences come together in one authentic destination.

Menton is the gateway to Menton, Riviera & Merveilles – the True Land of Wonders.

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ABOUT MOUGINS TOURIST OFFICE & FAMM MUSEUM

Discover Mougins, one of the French Riviera's most elegant and authentic Provençal villages.

Just 15 minutes from Cannes and Grasse and only 30 minutes from Nice International Airport, Mougins combines world-class gastronomy, art and nature in an exceptional setting. Pablo Picasso spent the last 12 years of his life here, inspired by the village's unique atmosphere.

From the bell tower of Saint-Jacques-le-Majeur Church, visitors can enjoy breathtaking 360-degree views stretching from the Mediterranean Sea to the Alps, where the exceptional light of the French Riviera has long inspired painters and artists.

Home to three museums, numerous galleries and artists' workshops, Mougins offers an outstanding year-round cultural programme, including a renewed display of 75 masterpieces at the FAMM and a spectacular open-air exhibition of monumental sculptures.

Surrounded by preserved natural landscapes and charming luxury accommodation, Mougins invites visitors to experience the authentic French art de vivre in a peaceful and exclusive destination.

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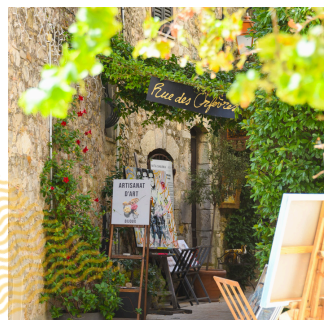
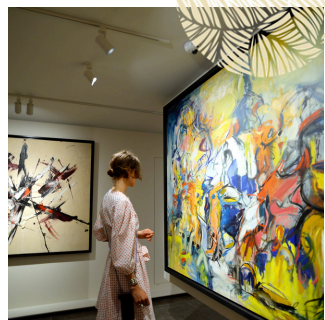
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ABOUT NICE CÔTE D'AZUR TOURISM BOARD

Stretching from the deep blue of the Mediterranean to the snow-capped peaks of the Mercantour National Park, Nice Côte d'Azur is a destination of striking contrasts and timeless elegance.

Its 51 towns and villages reveal a mosaic of experiences, from secluded beaches and enchanting hilltop villages to vibrant markets and authentic local traditions.

At its heart, Nice has long captivated the world's greatest artists with its incomparable light, captivating landscapes and effortless sophistication.

Inspired by this unique setting, Chagall, Matisse, Renoir, Yves Klein and many others shaped an extraordinary artistic legacy, now celebrated through an exceptional collection of museums and cultural landmarks.

A destination for every season, Nice Côte d'Azur seamlessly blends culture, nature, gastronomy and outdoor adventure.

Whether discovering iconic masterpieces, exploring hidden gems or embracing the Riviera lifestyle, every stay becomes an invitation to experience the Mediterranean at its most inspiring.

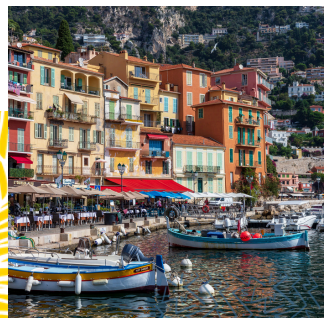
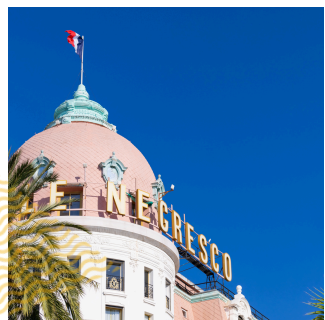
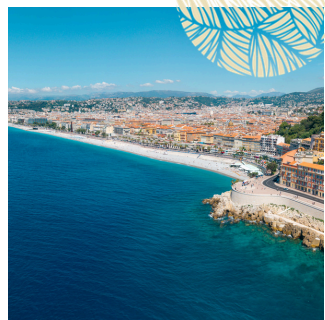
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ABOUT VALLAURIS GOLFE-JUAN TOURIST OFFICE

Vallauris Golfe-Juan, located between Cannes and Antibes on the French Riviera, is a leading cultural destination where artistic heritage, creativity and the Mediterranean way of life come together.

Internationally renowned for its ceramic tradition and rich cultural legacy, the town is home to outstanding museums, artists' workshops and a vibrant year-round cultural programme, while Golfe-Juan offers sandy beaches, a marina and a remarkable history.

The highlight of the 2027 cultural season will be a major exhibition dedicated to photographer André Villers at the Magnelli Museum, Museum of Ceramics, as part of the Bicentennial of Photography.

Drawing on the museum's significant collection and exceptional loans, the exhibition will explore Villers' work, his deep connection with Vallauris, his artistic friendships and his photographic experimentation.

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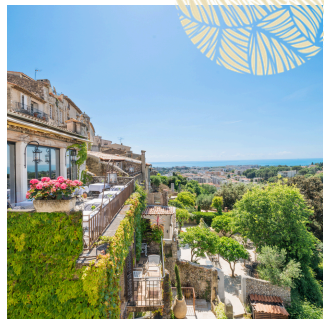
ABOUT CHÂTEAU LE CAGNARD

📍 Cagnes-Sur-Mer

Château Le Cagnard is a 36-room luxury boutique hotel nestled within the enchanting medieval village of Haut-de-Cagnes, overlooking the Mediterranean Sea.

A proud member of Small Luxury Hotels of the World, the hotel celebrates the artistic heritage of the French Riviera through uniquely designed guestrooms, each named after a renowned painter and featuring hand-painted trompe-l'œil murals inspired by their work.

This artistic identity echoes the rich cultural legacy of Haut-de-Cagnes, home to artists such as Renoir, and creates an immersive experience where history, art and hospitality meet. Combined with refined cuisine and an authentic Provençal atmosphere, Château Le Cagnard offers guests an inspiring escape in one of the Côte d'Azur's most picturesque settings



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ABOUT CHÂTEAU DE THEOULE HOTEL & SPA

📍 Théoule-sur-Mer

Once a soap factory and later the private residence of a Scottish lord, Château de Théoule Hôtel & Spa has been reborn as an exceptional heaven on the French Riviera.

Opened in spring 2024, this five-star hotel features 44 rooms and suites, an outstanding Spa, a beach club, and refined culinary experiences: Mareluna, the MICHELIN-starred gastronomic restaurant blending Italian, French, and Japanese influences, and La Plage Blanche, a sun-drenched seaside address overlooking the Mediterranean.

Ideally located in the heart of Théoule-sur-Mer, facing Cannes, the property offers privileged access to the sea and the vibrant life of the French Riviera, while maintaining a serene and exclusive atmosphere.

A proud member of The Leading Hotels of the World, Château de Théoule Hôtel & Spa stands as both a confidential and prestigious destination — a timeless retreat where discreet luxury meets the Mediterranean art of living, for a rare and unforgettable escape.

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ABOUT DOMAINE DU MAS DE PIERRE

📍 Saint Paul de Vence

Nestled in the heart of a lush Mediterranean garden near Saint-Paul de Vence, Domaine du Mas de Pierre is a 5-star Relais & Châteaux resort embodying the art of Provençal luxury. Its 76 elegantly appointed rooms and suites, spread across nine authentic bastides, all feature private outdoor spaces for an intimate connection with nature.

The resort invites guests to unwind in a spectacular 2,000 m² spa, complete with an indoor pool, hammams, saunas, snow cave, fitness area and signature wellness rituals. The sandy lagoon and two outdoor pools, as well as the beautifully landscaped gardens create a true Riviera oasis.

As for dining, you can choose between the Michelin starred La Table de Pierre and the relaxed Provençal bistro Dolce Provenza. The estate also offers 200 m² of flexible meeting space across five fully equipped lounges, accommodating up to 160 guests for cocktails and bespoke events. We are open to buyouts.

Just 15 minutes from Nice International Airport, the resort combines easy access with the charm and authenticity of the French Riviera hinterland. Please note that the property closes only from November 14th to December 4th this year.

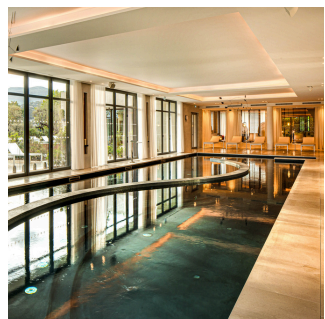
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ABOUT GROUPE BELLES RIVES

📍 Antibes Juan-les-Pins

Discover Hôtel Belles Rives & Hôtel Juana, two iconic boutique hotels in the heart of Juan-les-Pins.

Set directly on the seafront, Hôtel Belles Rives is a legendary Art Deco address, once home to F. Scott Fitzgerald, embodying the Golden Age of the French Riviera with its Michelin-starred restaurant La Passagère and breathtaking Mediterranean views. Right next door, an exclusive private villa is now also part of our collection, offering 10 bedrooms for up to 18 guests, with the full hotel services of Belles Rives at hand — the perfect setting for family gatherings or private celebrations in total privacy.

Just a few steps away, Hôtel Juana offers an elegant retreat complemented by PASEO, its recently renovated restaurant, bringing together locals and visitors around Mediterranean flavors, signature cocktails, and a relaxed lifestyle.

Whether guests are seeking a romantic seaside escape, exceptional gastronomy or the vibrant atmosphere of the Côte d'Azur, our properties offer complementary experiences for every style of stay. Open seasonally from early March to late October, they combine timeless elegance, personalized service and an authentic sense of place.

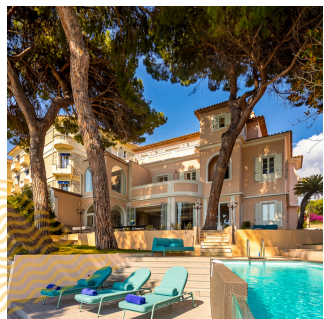
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ABOUT HOTEL LE NEGRESKO

📍 Nice

Le Negresco is an iconic independent Palace overlooking the Promenade des Anglais in Nice, blending over a century of history with the French art of living.

Home to an exceptional collection of more than 6,000 works of art, the hotel continues to reinvent itself while preserving its unique heritage.

Over the past two years, Le Negresco has unveiled N La Plage, its refined beachfront experience, introduced an exclusive wellness destination with N Le Spa, launched the prestigious Jeanne & Paul Penthouse Suite beneath its legendary dome, and restored its historic façade as part of its ongoing heritage preservation program.

The hotel has also enriched its gastronomic offering with new culinary experiences led by Michelin-starred Chef Virginie Bassetot, reaffirming its position as one of the French Riviera's most exceptional luxury destinations.

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ABOUT HOTEL MARTINEZ

📍 Cannes

Hotel Martinez strengthens its position as a leading MICE destination on the French Riviera.

Its flexible meeting spaces can host everything from executive board meetings to large international conferences and events.

The venues are equipped with the latest event technology, including innovative video mapping solutions that create immersive and memorable experiences for attendees.

Virtual tours of the event spaces allow organizers to plan and manage their events remotely with greater efficiency.

Ideally located on the iconic Croisette, the hotel enjoys a strategic position just minutes from the Palais des Festivals.

With 410 guestrooms and 116 suites, Hotel Martinez can comfortably accommodate groups of all sizes in an exceptional setting.

The hotel also offers a collection of unique venues for private events, including the Michelin-starred La Palme d'Or, the stylish Martinez Bar, La Plage du Martinez and Le Sud Restaurant, each providing a distinctive atmosphere for dinners, cocktail receptions, networking events and celebrations.

These exceptional dining experiences add significant value and flexibility to corporate events and incentive programs.

The hotel's sustainability initiatives support companies looking to host more responsible events.

Combining an iconic location, innovative facilities, unique venues and experienced event teams, Hotel Martinez is an outstanding choice for meetings and events in Cannes.

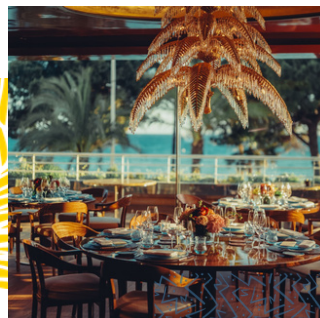
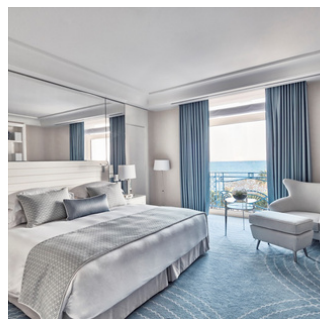
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ABOUT HÔTEL PALAIS DE LA MÉDITERRANÉE,

PART OF THE UNBOUND COLLECTION BY HYATT
📍 Nice

Hôtel Palais de la Méditerranée, the iconic Art Deco emblem, reopened on June 4, 2026, unveiling a spectacular transformation under The Unbound Collection by Hyatt.

The hotel features 173 rooms and suites combining Art Deco elegance with contemporary comfort. Designed by Linda Boronkay, most offer a private terrace with views of the city, mountains, or sea, in a bright and relaxing atmosphere. Located on the panoramic terrace, the restaurant Zouzou Riviera and bar celebrate the glamorous atmosphere of the Riviera's golden age. Inspired by the heritage of Palais de la Méditerranée, the restaurant combines gastronomy, music, and a festive ambiance in the spirit of the 1930s. Hôtel Palais de la Méditerranée has 1,700 m² of versatile event space, including seven modular meeting rooms, six of which benefit from natural light. A reception room, the largest in Nice, can accommodate up to 936 guests in flexible configurations. The Premium Suites can also be transformed into intimate meeting spaces offering breathtaking views of the Baie des Anges.

Designed by Exclusive Fit, the fitness center features state-of-the-art TechnoGym equipment in a bright, peaceful setting. Guests can also enjoy the year-round heated indoor/outdoor pool, sauna and steam room. Blending understated luxury and joie de vivre, Hôtel Palais de la Méditerranée is a must-stay address in the heart of Nice.

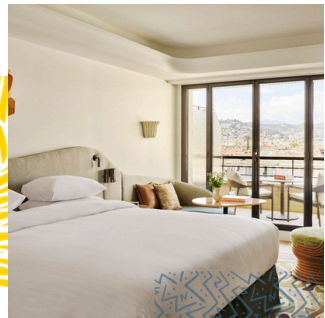
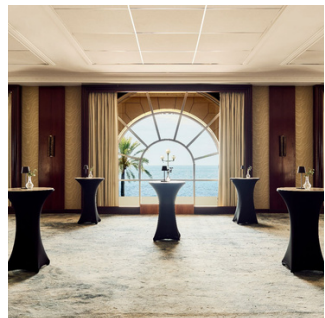
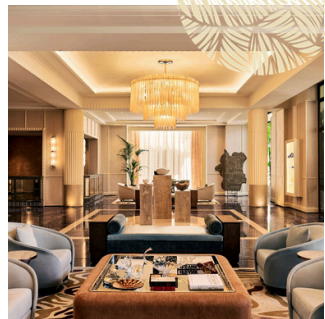
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ABOUT LE MERIDIEN NICE

📍 Nice

Ideally located at 1 Promenade des Anglais, Le Méridien Nice overlooks the Mediterranean from the heart of Nice and the French Riviera. With 324 rooms and suites, the hotel offers an exceptional setting for both business and leisure, infused with the vibrant lifestyle of the Côte d'Azur.

At Elaïo, the hotel's rooftop restaurant, Chef Marc Salichon brings the Mediterranean to life through fresh flavours and the generous spirit of the South of France. A heated pool offers a front-row seat to panoramic views over the Baie des Anges.

Le Méridien Nice delivers exceptional, tailor-made events through a dedicated team and a flexible conference center designed to adapt to every vision. With flexible spaces and personalised solutions, each event benefits from seamless support from planning to execution.

Le Méridien Nice, a unique destination where the Mediterranean, the energy of Nice and the art of living on the French Riviera come together.

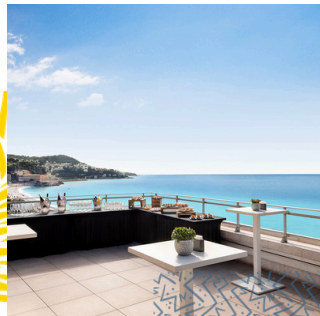
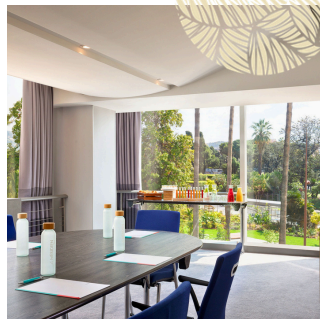
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ABOUT MONDRIAN CANNES

📍 Cannes

Nestled on the iconic Croisette, Mondrian Cannes is a five-star lifestyle hotel offering an elegant and contemporary setting in the heart of Cannes.

The property features 75 stylish rooms and suites, a signature restaurant, a private beach, and beautifully landscaped gardens, creating the perfect backdrop for both leisure and business events. Since mid-March, the hotel has unveiled La Galerie, its brand-new event venue designed to host up to 160 guests.

Bright, versatile, and featuring a contemporary design with a private entrance, La Galerie is the ideal setting for conferences, corporate meetings, product launches, cocktail receptions, private dinners, and exclusive celebrations.

Combined with the hotel's gardens, HYDE Beach, and premium hospitality services, La Galerie offers a unique and inspiring environment for bespoke events on the French Riviera.

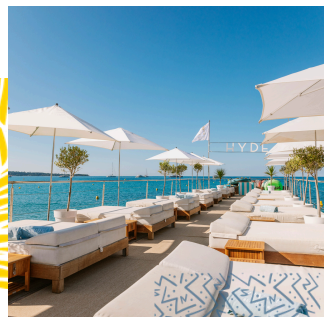
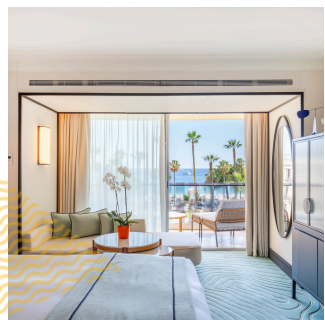
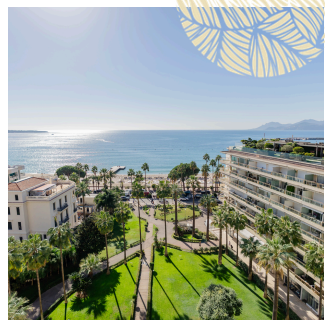
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ABOUT THE WINDSOR, JUNGLE ART HOTEL

📍 Nice

The Windsor Jungle Art Hotel, is a place of contemporary art in a green setting.

Owned by the Redolfi family for eighty years, the hotel offers its guests a very special atmosphere, imbued with exoticism and poetry, while respecting a traditional hotel history where the quality of a smiling service is a priority.

Lush vegetation develops in the garden which brings calm and freshness to the city center, with a swimming pool, heated in summer time from May to October.

The hotel has a committed artistic approach:

All our rooms are different, most decorated with murals or imagined by contemporary artists.

The lobby is transformed with the exhibitions and the artists leave traces of ephemeral installations. Behind the scene, OVNI the Biennale of the Moving Image is beeing prepared. The Windsor support this exceptional event with 30 art venues and 60 hotel rooms enlightened by video art.

The hotel also has an ethical approach:

The Windsor is part of a responsible approach, it has been awarded the « Clef Verte » environmental label. In the restaurant, our chef Nicolas Christophe reinvents traditional dishes, juggles the flavors of the Mediterranean, and embellishes his dishes with Creole flavors. She favors organic vegetables, or those from sustainable agriculture. The « Maitre Restaurateur » label is the guarantee of dishes always prepared on site, with fresh products.

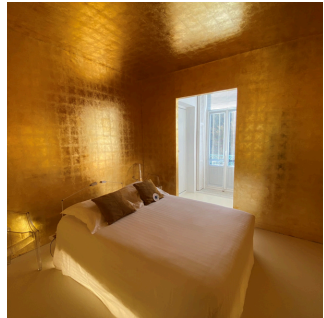
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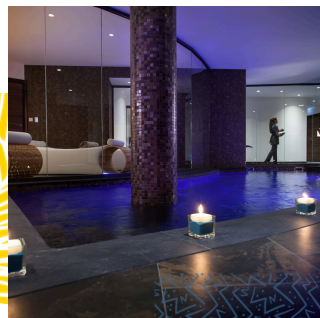
ABOUT WESTMINSTER HOTEL & SPA

📍 Nice

The Westminster Hotel & Spa enjoys a prime seafront location on the iconic Promenade des Anglais, just 15 minutes from Nice Côte d'Azur Airport and a short walk from Nice-Ville railway station.

Blending Belle Époque elegance with contemporary comfort, the hotel offers 99 stylish rooms, most with breathtaking Mediterranean Sea views. Its 6 versatile meeting and reception rooms, including two magnificent Belle Époque salons, provide over 440 m² of event space for up to 200 guests.

Le Duc Restaurant showcases refined Mediterranean cuisine prepared with fresh, locally sourced ingredients, served either on the panoramic sea-view terrace or in the elegant dining room overlooking the open kitchen.



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ABOUT 3A HOTELS LA COLLECTION

Nice

Discover a unique collection of three 4-star hotels, each with its own distinctive character, located in the heart of Nice, with their own unique style and personality.

Whether traveling for leisure or business, guests can enjoy a range of high-end amenities, including restaurants, bars, meeting spaces, and a rooftop terrace with a pool, depending on the property.

The collection is complemented by a private beach, an ideal haven of peace by the sea featuring bar lounge, restaurant and a versatile event space.

In April 2026, the Hôtel Beau Rivage unveiled some 30 fully renovated rooms and a redesigned bar, while the Hôtel West End will offer 10 new renovated rooms upon completion of renovations scheduled to begin in the fall of 2026.

Together, these properties offer authentic hospitality and a variety of experiences on the French Riviera.

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ABOUT FRAGONARD PARFUMEUR

📍 Côte d'Azur & Paris

Over the generations, Parfumerie Fragonard has created a deep bond with the scents of the Riviera. From the mists swirling off the shores of the Mediterranean to the flower-clad hills of Grasse, to the heart of Paris, everything serves to inspire our perfume creations, steeped in French tradition.

Maison Fragonard has been a perfume maker based in Grasse since 1926 and manufactures its products in its factories on the Côte d'Azur as well as its Museums of Perfume in Paris. Take a fascinating step-by-step tour of discovery through the perfume and cosmetics design and manufacturing process, and even create your own scent during our Mini Perfume Creation Experience.

The Provençal perfume house Fragonard celebrates its 100th anniversary in 2026. Founded in Grasse in 1926 as a small, artisanal perfumery, it is now a manufacturing brand that also operates in the fields of tableware, home decor, and ready-to-wear clothing. The company also owns no fewer than five museums—dedicated to the art of perfume, Provençal costume, and jewelry. Today, the fourth generation manages this family-owned business.

After opening the Museum of Fashion & Costume in Arles last year, in 2026 Fragonard opens the doors to its stunning Capucines Theatre-Museum of Perfume in Paris, a space specialised in receiving luxury / mini groups in an intimate setting. Visitors will be able to learn the history and culture of perfume through a sumptuous private collection of objects, as well as enjoy a private perfume creation experience in a dedicated space.

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