

CÔTE d'AZUR
FRANCE



Pure
LIGHT

CÔTE D'AZUR FRANCE DELEGATION

COMITÉ RÉGIONAL DU TOURISME
CÔTE d'AZUR
FRANCE



DÉPARTEMENT
DES ALPES-MARITIMES

Explore
France™



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Editorial

The Côte d'Azur France delegation is delighted to come back to Los Angeles, Dallas and Atlanta to promote our destination.

The United States are a strong market for the Côte d'Azur and the figures in 2023 prove it with 600,000 stays of an average duration of 5 nights and 220,000 visitors arriving via Nice Côte d'Azur airport the second international airport in France after Paris.

In addition to this strong motivation to travel to Europe, the significant rise in the dollar increases the purchasing power of Americans, which boosts average

spending of this clientele particularly seduced by France, and by the Côte d'Azur.

This year in addition to the direct connecting flights from New York and Atlanta a new connection will be operated by American Airlines from Philadelphia!

We really look forward to meeting you to share all the latest news, and **we wish you a warm welcome from #CotedAzurFrance!**

Alexandra BORCHIO FONTIMP
President of the Regional Tourist Board
CÔTE D'AZUR FRANCE



CÔTE D'AZUR FRANCE



THE CÔTE D'AZUR promises the most wonderful surprises! So much emotion in one place: Nice, Cannes, Antibes Juan-les-Pins, Menton, Grasse, Saint-Paul-de-Vence, Eze, Monaco, the Mercantour National Park... Whatever the season, the Côte d'Azur is a sunny destination animated the all year round, both for leisure and business. A unique identity forged by the contrast between sea and mountain. An extraordinary cultural heritage which embraces a large part of the history of humanity.

An abundant crucible of creative activity for artists from all over the world. A wealth of international festivals and large events. Gastronomy gorged by sun, given a contemporary twist by the greatest chefs. A wide range of leisure activities and infrastructures ... which have seduced visitors from all over the world for over one and a half centuries.

CÔTE d'AZUR FRANCE ranks as the leading French tourist destination after Paris.

Nice Côte d'Azur airport is the 2nd busiest airport in France with direct connection flights to the USA:

- NEW** • Philadelphia (daily from May) AA,
• Atlanta (daily from May) DELTA Airlines,
• NYC (daily from March) Delta Airlines,
• NEWARK (daily from March) United Airlines,
• NEWARK La Compagnie 2 flights/week from May.

Welcome TO CÔTE D'AZUR FRANCE!

LATEST NEWS 2024:

- Arrival of the Tour de France for the first time in history! in Nice 21st July.
- Olympic Games : NICE will host 6 football matches at NICE Stadium 24th-31st July.
- Hotel openings (ref Nice, Cannes, Antibes), new venue with the opening of the Palm Beach in Cannes.

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ANTIBES JUAN-LES-PINS TOURISM BOARD



ANTIBES JUAN-LES-PINS, located halfway between Cannes and Nice, offers a captivating blend of history, culture, and natural beauty, making it an ideal destination for all travellers.

- Rich history: Antibes boasts a historic old town with charming cobblestone streets and a famous Picasso Museum.
- Beach paradise: Juan-les-Pins is renowned for its pristine sandy beaches, perfect for sunbathing and water sports.
- Festive atmosphere: this vibrant town comes alive in summer with jazz festivals, lively nightlife, and open-air markets.
- Culinary delights: savor exquisite Mediterranean cuisine and explore local markets for fresh produce and regional specialties.
- Art and culture: Antibes is a hub of creativity, with art galleries, music, and events throughout the year.
- Yachting hub: Antibes' Port Vauban is one of Europe's largest marinas, attracting yachting enthusiasts and offering boat tours.
- Natural green beauty: explore nearby Cap d'Antibes with its lush pine forests and picturesque coastal trails.
- Charming accommodations: find a range of accommodations, from luxury resorts to cozy boutique hotels, ensuring a memorable stay in Antibes Juan-les-Pins.

LATEST NEWS 2024:

- Complete renovations of two relais & chateaux properties Impérial garoupe 5* and Cap d'Antibes Beach Hotel 5*.
- Jazz in Juan – 08th to 18th July 2024.
- New bistronomic restaurants in old Antibes "Nananère" and "Feni".
- New "atelier de Pastis" (create your own).

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CANNES VISITORS BUREAU



WHY CANNES?

- A strategic location in the heart of the Côte d'Azur, ideal for excursions.
- 120 hotels & residences from 2* to 5*: international brands as well as independent boutique hotels, mostly in the city centre and fully renovated
- La Croisette with its sandy beaches, Le Suquet with its charming old town, the green hills of La Croix des Gardes and La Californie, and last but not least, its jewels: the sublime Lérins islands!
- A lively 4-season town offering a full range of activities! Nature, culture, gastronomy, shopping, sports, entertainment...
- Sustainable and collaborative experiences share a moment to remember with our local talents.

LATEST NEWS 2024:

- **WORLD TRAVEL AWARDS:** Cannes elected "Leading Festival & Event Destination"! for the 2nd time in a row.
- Major refurbishments in the city:
- La Croisette, The Old Harbour, The Forville Market, The Malmaison art centre...
- Venues reopening Palm Beach resort (festive & trendy restaurants, beach club, private pool, nightclub...) and new hotels as the Staybridge Suites Cannes...



Charlotte Cejudo

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NICE CÔTE D'AZUR METROPOLITAN CONVENTION AND VISITORS BUREAU



NICE CÔTE D'AZUR: A DREAM COME TRUE!

Between the sea and the mountains, this incredible territory composed of 52 towns and villages draws a unique and shared identity between the coast, the hills, the valleys, and the mountains.

At Nice Côte d'Azur, visitors found everything they need for an unforgettable stay: discover an exceptional heritage, gastronomic experiences, natural areas, ski and mountain resorts, outdoor activities in every season, a wide range of accommodation, exceptional, cultural, festive, and sport events, a wide shopping selection, 300 shiny days per year... all in a breathtaking landscape that starts along the Mediterranean and ends at an altitude of over 3000m.

WHAT'S NEW IN NICE CÔTE D'AZUR IN 2024:

- UNESCO has included Nice on the World Heritage List with "Nice, Winter Resort Town of the Riviera."
- On July 21, 2024, for the 1st time, the finish of the 111th edition of the tour de France cycling race will take place in Nice.
- A land of international events: Ironman France and Worldchampionship women edition, Nice Côte d'Azur By UTMB, music festivals such as Nice Jazz Festival, Crossover..., 2024 Olympic games, the Nice Carnival "King of Pop Culture", the 60th anniversary of Matisse's death, cultural exhibitions in the museums...
- Over 3000 new rooms by 2025.
- Launch of the "Luxury Hotels Collection" club in December 2022 during the ILTM event in Cannes aims to promote the luxury and ultra-luxury offer through a dedicated action plan.

Savita Couty

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HÔTEL BELLES RIVES & HÔTEL JUANA



Hôtel Belles Rives

A breathtaking art deco palace in a spectacular Côte d'Azur setting, **Hôtel Belles Rives** sits on the water's edge overlooking the sparkling Mediterranean Sea with outstanding views from the panoramic balconies.

The Hotel Belles Rives proposes 43 luxurius accomodations including 5 suites, A Michelin Star Restaurant La Passagère, Beach Restaurant Belles Rives, Private Beach, Water Sports Club, Piano Bar... The Hotel Belles Rives remains one of the very few hotel to offer a true waterfront setting including 4 suites and 14 connecting rooms, swimming pool, 24 hours room service.



Hôtel Juana

Art Deco chic in exclusive Juan-les-Pins, Hôtel Juana is a shining example of 1930s architecture promising plenty of Riviera sparkle with a white marble pool, a hip new restaurant concept PASEO.

Located in the heart of Juan-les-Pins, a few steps away from the beach, the Hôtel Juana offers 40 luxurius accomodations including 4 suites and 14 connecting rooms, swimming pool, 24 hours room service....



LATEST NEWS 2024:

- New residential portfolio attached to the Belles Rives; accommodation from one to five bedrooms including all amenities from the Belles Rives.



François Gelly

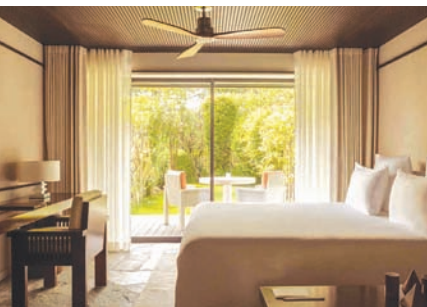
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CAP D'ANTIBES BEACH HOTEL RELAIS ET CHÂTEAUX



CAP D'ANTIBES BEACH HOTEL is one of those unexpected Relais & Châteaux properties. The hotel has been redesigned last year by architect Bernard Dubois as a tribute to the geometric, streamlined houses of Palm Springs and Mediterranean villas.

A 5 stars hotel with 35 rooms and suites (each with their own private terrace or garden), is located right on the water between Cannes and Nice.

With its private beach, it is an address dedicated to the joy of living.

The party ignites at BABA, our beach restaurant, with a taste of levantine flavors.

The circular bar is a balcony overlooking the Mediterranean Sea, front of the Lerins Island and Massif de l'Estérel.

Our Michelin starred restaurant Les Pêcheurs, orchestrated by our Ched Nicolas Rondelli is institution chef of Mediterranean cuisine. The chef and his team bring the terroir of the Côte d'Azur back to the table.

In peace and quiet, in the shade of the exotic garden or on the pergola of the infinity pool, you can join the wellness area.

The perfect escape for guests looking for a luxury hotel located in an usual destination at only 40 minutes drive from Nice International Airport.

LATEST NEWS 2024:

- Kids club: July & August.
- Electric bikes.
- New boutique.

Franck Farneti

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CANOPY BY HILTON



AT THE CROSSROADS OF PROVENCE

And the French Riviera, **Canopy by Hilton Cannes** is the Brand-new lifestyle adress! Fresh and sophisticated, we reinvent the codes of hospitality.

Explore the glamour of Cannes from our boutique hotel, overlooking the harbor and sandy beaches. We're nestled in the historical district of Le Suquet and a five-minute walk from La Croisette and the Palais des Festivals. The art district and main shopping streets are also nearby.

LATEST NEWS 2024:

Everything is new here, after almost a year of renovation and an opening last August 2023, every corner is a new surprise to discover.

- 129 rooms & suites – most with balconies and breathtaking sea views.
- Creation of 12 apartments – from 30 to 80m², from 2 to 6 people – perfectly and fully equipped (kitchenette) for longer stays or family trips.
- Café Crème Brunch Club, open all day long, offering sweet and savoury dishes, pancakes, eggs, toast... Lounge area and coworking table.
- 400m² panoramic rooftop restaurant & bar: buffet breakfast is served here every morning, with a wide choice of fresh local dishes freshly prepared. In the evening, the Marea bar and restaurant comes alive, while you watch the sunset with a cocktail of your choice and a refined menu featuring fresh seafood.
- A spa with treatment rooms, an indoor-outdoor pool, a jacuzzi and a fitness room, complete the offer – reservations required.

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JW MARRIOTT CANNES



THE JW MARRIOTT CANNES, steeped in Cannes' history and home of the Film Festival, occupies the historic site of the first Palais des Festivals.

With an avant-garde entrance, a sleek design and 261 completely renovated rooms, this hotel offers a 5-star experience facing the sea.

Ideally located on the legendary Croisette, the JW Marriott is a short distance from Cannes' most popular local attractions. It is the ideal place to organise an unforgettable event with a 820-seat theatre, a sea-view rooftop and 13 modular spaces. Enjoy a private beach with Mediterranean and Asian flavours, an upscale Italian restaurant and a Sunset Terrace.

LATEST NEWS 2024:

- The JW Marriott Cannes is transforming itself and welcoming two new suites for an even more luxurious experience on the Croisette.
- Located on the 1st and 4th floors of the hotel, they offer a breathtaking view of the Mediterranean Sea, the Lerins Islands and the Esterel Bay.
- Our new 119 m² Presidential Suite has a very special concept as it can be modulated into 3 Luxury Sea View rooms.
- Would you like to organise a cocktail reception? It can accommodate up to 60 people. Need to hold a meeting? It can be transformed into exceptional breakout rooms, communicating and soundproofed. This new suite is the epitome of French elegance, adorned with cream-coloured decor and luxurious furniture. On the one hand, we find the Calacatta marble that illuminates the room and brings clarity. On the other, walnut wood and golden touches offer a discreet charm and a refined atmosphere.

Victoria Rouzard

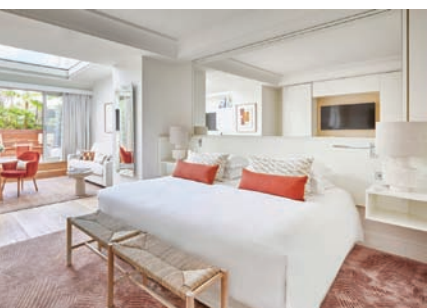
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HÔTEL MARTINEZ, THE UNBOUND COLLECTION BY HYATT



HOTEL MARTINEZ is an iconic waterfront property in Cannes, and a symbol of French elegance since the 1930s. The hotel opened its doors in 1929 and is ideally located on the glamorous “Croisette” palm tree promenade.

Hotel Martinez is part of the Unbound Collection by Hyatt, an exclusive brand of historic landmarks - luxury hotels & modern urban gems. This Collection includes other authentic French Maisons: Hôtel du Louvre in Paris and Hôtel du Palais in Biarritz.

The property offers 410 keys, with spacious, bright rooms and suites decorated in Art Deco style. All the rooms have been renovated in ocean blue & white lacquer tones. Some offer breathtaking sea views, like a true immersion in luxury cruising!

The most spectacular suite is the very spacious Penthouse on the top floor, with a total with a total size of 14,000 sq ft! Time off at L’Oasis du Martinez, the new luxuriant garden and wellness area, located in the heart of the hotel, with an outdoor pool, complemented by the Spa Carita, since May 2022.

LATEST NEWS 2024:

- In spring 2023, 16 new suites were created: Oasis Suites & Oasis Suites Terrace. These new cocoons, also suitable for families of up to 4 people, are located in the heart of our lush tropical garden of well-being and tranquility called L’Oasis.
- The new beach club “La Plage du Martinez” unveiled its new beautiful transformation last May 2023, with the collaboration of Chef Jean Imbert. A chic and cinematic atmosphere, and on the plate, a delicious Riviera Cuisine. New soft, comfortable and voluminous mattresses to enjoy a farniente moment!
- Finally, the gastronomic restaurant La Palme d’Or will reopen its doors, with a new look and a new menu by Chef Jean Imbert, in spring 2024 before the much-awaited 77th edition of the Cannes Film Festival.

Tina Larivière

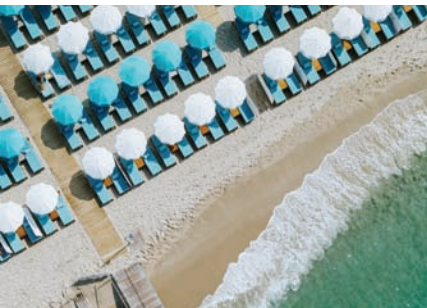
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MONDRIAN CANNES



NESTLED ON THE ICONIC BOULEVARD DE LA CROISSETTE, just 550 meters from Palais des Festivals, lies the brand – **new Mondrian Cannes** – a haven of luxury and refinement.

With 75 elegantly designed rooms and suites, boasting stunning sea or city views, Mondrian Cannes offers the perfect blend of style and sophistication.

The hotel's unique culinary experience can be found at Mr. Nakamoto restaurant and bar, while the exclusive Hyde Beach Cannes offers a secluded oasis of serenity on the hotel's private beach. With its lush gardens and direct access to the fashionable Croisette, Mondrian Cannes is the perfect destination for those who seek a lifestyle that is both exclusive and captivating.



Jennifer Vercellone

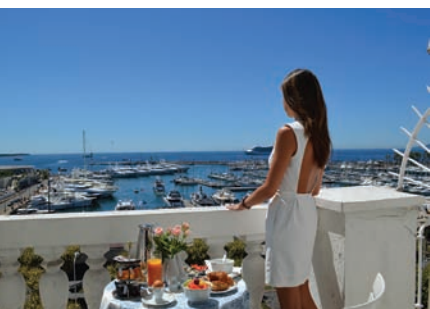
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SPLENDID HOTEL CANNES



A ROMANTIC 4** BOUTIQUE-HOTEL** with a "splendid" location in Cannes jewel of the French Riviera. Just a few steps away from the sandy beaches, at the beginning of the "Croisette" and its luxury shops, the new pedestrian street and its restaurants, in front of the "Palais des Festivals", the Convention Center and the Casino, offers a panoramic view of the Old Port, the Bay of Cannes, the "Lerins" Islands and the old part of the city called "The Suquet".

Built in 1871 with « Belle Epoque » architecture, our 60 rooms and 2 suites, in an elegant and neat style, combine respect for your privacy, comfort and modernity. Most of them are with sea view, balcony or terrace. You will be welcomed with an attentive and personalized service.

LATEST NEWS 2024:

Enjoy our New "S" lounge Bar with terrasse overlooking Cannes harbour.



Gérald Pisano

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3A HOTELS LA COLLECTION HOTEL ASTON · HOTEL & BEACH BEAU RIVAGE · HOTEL WEST END



WITH 3 HOTELS 4* CATEGORY and a private beach, 3A Hotels La Collection is one of the most influential hotel groups in Nice.

It brings together the West End Hotel, the Aston La Scala Hotel and the Beau Rivage Hotel & Beach.

Located in the most emblematic locations of the city of Nice, such as the old town, the Promenade du Paillon or the famous Promenade des Anglais, these 3 historic hotels offer 3 ways to experience a leisure or business stay on the French Riviera.



Caroline Bergen

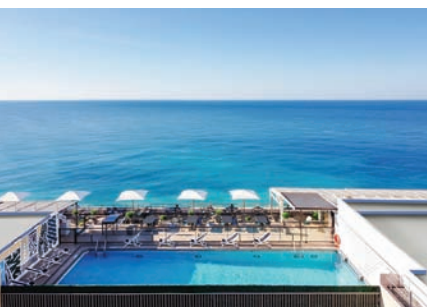
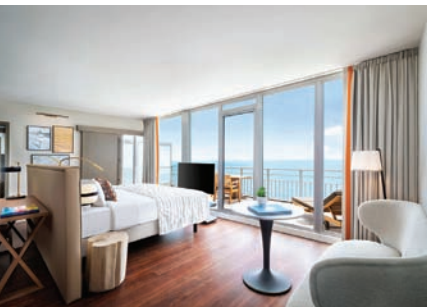
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LE MÉRIDIEN NICE



LE MÉRIDIEN NICE provides 318 guestrooms and enjoys the best location you can dream of when in Nice: on the sea front, only 4 miles from the airport. Since opening in 1974, Le Méridien Nice stands at the crossroads of the old town, the lush "Coulée verte" gardens and the busy shopping streets.

At this iconic address - Number 1, Promenade des Anglais - the turquoise blue of the Mediterranean sea is a never-ending spectacle visible not only from guestrooms but also from all public areas of the hotel, restaurants, and the rooftop terrace.

The hotel has been fully renovated in 2020 with remarkable designs that truly take advantage of the dazzling Côte d'Azur light which is so unique. A modern reinterpretation of the Art de vivre à la Française, Le Méridien Nice offers an array of opportunities for guests to gather, work or simply savour the moment.

LATEST NEWS 2024:

- 6 new family rooms will be created on the 5th floor, raising the global inventory to 300 guestrooms, 15 full suites & Junior Suites and 9 family rooms.
- A brand new offer of meal experiences is launching for residential conference groups & banquets.
- GREEN KEY CERTIFICATION is officially renewed
- Le Méridien Nice and L'Occitane en Provence new partnership for bathroom amenity products. Products from L'Occitane en Provence were just recently deployed in all of our guestrooms and Suites.
- Paintings from local artist Guillaume Cavalier exhibited in our lobby and Presidential Suite (until end of May 2024).

Sophie Codogno

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CAP3000 SHOPPING CENTER



CAP3000 is more than just a shopping centre. Created in 1969 and located in the heart of the French Riviera CAP3000 is the not-to-be-missed shopping venue in the Côte d'Azur! We benefit from a unique seaside location, directly accessible from the beach and close to the famous Promenade des Anglais in Nice. CAP3000 is located 5 minutes from Nice International Airport, just 20 minutes from Nice city centre and 30 minutes from Cannes and Monaco. CAP3000 displays 300 shops and 50 restaurants, of which 15 overlook the sea. Our offer includes iconic french brands. In our premium and exclusive area called CORSO you will find the most prestigious luxury brands: Rolex, Cartier, Chopard, Christian Dior, Alain Ducasse... Today, we offer also an entertainment experience with dedicated concepts such as "La Tête dans les Nuages" which offers unforgettable moments to share with friends and family.

At CAP3000 you can benefit from services dedicated to international customers as centralized tax-free shopping service or a shopping pass with special deals to international customers. Last but not least we have been voted world's best shopping center at the 2022 MIPIIM Awards, the internationally renowned real estate competition!

LATEST NEWS 2024:

- Challenge yourself with your kids at the new Ninja Box activity in the place d'Azur.
- In June one of the many exclusive events is organized on the beach in front of CAP3000 including the Beach Sport Festival which gathers the sand wrestling world cup, the nations cup of footvolley, the beach tennis summer tour, and also the finals of the French beach volleyball championships, ...
- In July and August, Open-air cinema with sea views every Wednesday evening and a lot of live concerts on the beach.

Julie Magnan Antonini

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THE CHÂTEAU DE CRÉMAT • CRÉMAT CASTLE



THE CHÂTEAU DE CRÉMAT is a vineyard estate of approximately 12 hectares, it has been a place of viticulture since Roman times.

Located on the heights of Nice, it is first and foremost an organic and AOP vineyard. It was owned by unconventional and visionary individuals who turned it into an architectural jewel.

Completely renovated a few years ago, it now reveals all its charm under its red robe, with the flamboyant colors of Nice.

In the heart of the secluded Bellet Vineyard, the Château de Crémât stands as an architectural gem on the heights of Nice, nestled between the sea and the mountains.

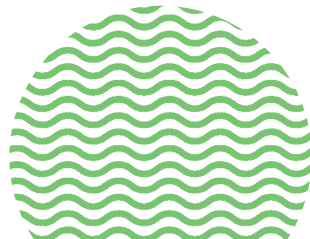
It distinguishes itself with its majestic contemporary glass structure, creating an atmosphere that is both elegant, modern, and warm.

Its history and uniqueness intrigue and fascinate visitors!

The castle is an iconic place where the art of winemaking blends with the culture of the French Riviera to offer a unique experience.

LATEST NEWS 2024:

- First edition of "Wine & Roses" - May 2024.
- Open House Day - May 2024.
- Showcases and Concerts In 2024.



Soraya Bahsoun

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ESCAPEDE D'AZUR, PRIVATE CATAMARAN EXCURSIONS



L'ESCAPEDE, A SUBLIME CATAMARAN

for an unforgettable sea excursion.

Discover the Côte d'Azur in the most beautiful way aboard the Escapade... spacious and comfortable, let yourself embark on the dream sea excursion...

Your private and personalized sea excursion in a heavenly environment.

Whether you are, an adventurer or a fan of relaxation, your sea excursion will be entirely in your image.

How long, which destinations... discuss it with your captain or choose to float on the Mediterranean.

Sea excursions between Monaco and Saint-Tropez. Visit of the bay of Cannes, the Lérins Islands, the Tréport... Share the crew's passion by participating in the sail and helm maneuvers during this sailing time.

Swimming, water sports. At your disposal all equipment for snorkelling.

Catering service prepared on-site by a qualified French Chef, ensuring freshness and quality dishes.

Musical or festive atmosphere at your convenience. Optimal sound system installed on board.

LATEST NEWS 2024:

- 3 certified and qualified French crew members English speaking.
- Boat fully closable and heated in cool periods.
- Organization of small WEDDINGS (flowering, decoration, preparation, photographer, babysitter).
- Business cocktails.



Stephan Pouzol & Isabelle Bruschi

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