CÔTE d'AZUR



CÔTE D'AZUR FRANCE DELEGATION







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Editorial

The Côte d'Azur France delegation is delighted to visit you in London to offer you in exclusivity the visit of this iconic Chanel exhibition.

A great opportunity for us to promote our destination and the new offer thanks to huge renovation and investments in hotel industry.

In 2023, the UK was the first foreign market for the Côte d'Azur in commercial accommodation

Once again this year, our international B2B and press activities will support airlines that service our Côte d'Azur France destination all year round.

The historical relations between the UK and the Côte d'Azur remain very strong: more than 90 direct flights per week in winter and nearly 200 direct flights in summer period between London (and 12 other main British cities) and Nice Côte d'Azur International Airport.

There are so many reasons to visit the Côte d'Azur: it's a real-life movie set, with its special light all year round and the beauty of its natural sites between sea and mountain.

The Côte d'Azur is also a paradise for garden lovers, a heritage that we celebrate every two years with the "Festival des Jardins de la Côte d'Azur", the next festival in 2025 will be featuring the rose Centifolia produced in Côte d'Azur and used in perfumery by Chanel in the iconic N°5!

We really look forward to meeting you to share all the latest news, and we wish you a warm welcome from #CotedAzurFrance!

Alexandra BORCHIO FONTIMP

President of the Regional Tourist Board CÔTE D'AZUR FRANCE









CÔTE D'AZUR FRANCE









HE CÔTE D'AZUR promises the most wonderful surprises! So much emotion in one place: Nice, Cannes, Antibes Juan-les- Pins, Menton, Grasse, Saint-Paul-de-Vence, Eze, Monaco, the Mercantour National Park... Whatever the season, the Côte d'Azur is a sunny destination animated the all year round, both for leisure and business. CÔTE d'AZUR FRANCE ranks as the leading French tourist destination after Paris. Nice Côte d'Azur airport is the 2nd busiest airport in France. A unique identity forged by the contrast between sea and mountain. An extraordinary cultural heritage which embraces a large part of the history of humanity. An abundant crucible of creative activity for artists from all over the world. A wealth of international festivals and large events. Gastronomy gorged by sun, given a contemporary twist by the greatest chefs. A wide range of leisure activities and infrastructures which have seduced visitors from all over the world for over one and a half centuries.

LATEST NEWS 2024:

Welcome TO CÔTE D'AZUR FRANCEI

- Arrival of the Tour de France for the first time in history! in Nice 21st July.
 - A mountainous course from Nice to Col de la Couillole has been designed for the 20th stage scheduled on Saturday, July 20th 21st stage will be contested in a 35-km time trial on Sunday, July 21st, between Monaco and Place Masséna in Nice.
- Olympic Games: NICE will host 6 football matches at NICE Stadium 3 men matches & 3 women matches -24th-31st July
- Hotel openings (ref Nice, Cannes, Antibes), new venue with the opening of the Palm Beach in Cannes...



Martine Nobar

INTERNATIONAL PROMOTION MANAGER LEISURE AND MICE +33(0)4 93 37 78 95 • +33(0)6 88 82 82 30

m.nobar@cotedazurfrance.fr https://cotedazurfrance.fr/







ANTIBES JUAN-LES-PINS TOURISM BOARD









NTIBES JUAN-LES-PINS, located halfway between Cannes and Nice, offers a captivating blend of history, culture, and natural beauty, making it an ideal destination for all travellers.

- Rich history: Antibes boasts a historic old town with charming cobblestone streets and a famous Picasso Museum
- Beach paradise: Juan-les-Pins is renowned for its pristine sandy beaches, perfect for sunbathing and water sports.
- Festive atmosphere: this vibrant town comes alive in summer with jazz festivals, lively nightlife, and open-air markets.
- Culinary delights: savor exquisite Mediterranean cuisine and explore local markets for fresh produce and regional specialties.
- Art and culture: Antibes is a hub of creativity, with art galleries, music, and events throughout the year.
- Yachting hub: Antibes' Port Vauban is one of Europe's largest marinas, attracting yachting enthusiasts and offering boat tours.
- Natural green beauty: explore nearby Cap d'Antibes with its lush pine forests and picturesque coastal trails.
- Charming accommodations: find a range of accommodations, from luxury resorts to cozy boutique hotels, ensuring a memorable stay in Antibes Juan-les-Pins.

LATEST NEWS 2024:

- Complete renovations of two relais & chateaux properties Impérial garoupe 5* and Cap d'Antibes Beach Hotel 5*.
- Jazz in Juan 08th to 18th July 2024.
- New bistronomic restaurants in old Antibes "Nananère" and "Ferni".
- New "atelier de Pastis" (create your own).

Michèle Bosq

PROMOTION

+33 (0)4 22 10 60 47 · + 33 (0)6 76 90 17 36

michele.bosq@antibesjuanlespins.com www.antibesjuanlespins.com







CANNES VISITORS BUREAU









WHY CANNES?

- A strategic location in the heart of the Côte d'Azur, ideal for excursions.
- 120 hotels & residences from 2* to 5*: international brands as well as independent boutique hotels, mostly in the city centre and fully renovated
- La Croisette with its sandy beaches, Le Suquet with its charming old town, the green hills of La Croix des Gardes and La Californie, and last but not least, its jewels: the sublime Lérins islands!
- A lively 4-season town offering a full range of activities! Nature, culture, gastronomy, shopping, sports, entertainment...
- Sustainable and collaborative experiences share a moment to remember with our local talents.

LATEST NEWS 2024:

- WORLD TRAVEL AWARDS: Cannes elected "Leading Festival & Event Destination"! for the 2nd time in a row.
- Major refurbishments in the city:
- La Croisette, The Old Harbour, The Forville Market, The Malmaison art centre...
- Venues reopening Palm Beach resort (festive & trendy restaurants, beach club, private pool, nightclub...)
 and new hotels as the Staybridge Suites Cannes...



Charlotte Cejudo

INTERNATIONAL SALES MANAGER +33 (0)4 92 99 31 20 · +33 (0)6 13 64 63 50

cejudo@palaisdesfestivals.com www.cannes-france.com







TOURISM OFFICE PAYS DE GRASSE









HE PAYS DE GRASSE has turned its main activity into an art! In the winding streets of the Perfume Capital, tourist perfumeries such as Fragonard, Galimard, and Molinard open their doors, sharing their exciting experience in the mysterious alchemy of fragrances, allowing visitors to initiate themselves into the art of perfume creation. A true luxury art, as the profession of perfumer is not something improvised.

The historic center of Grasse is home to numerous artisan perfumers who will gladly introduce you to their workshops and their unique creations.

If you want to know everything about the history and mysteries of perfume, a visit to the International Perfume Museum (MIP) is a must. It is a unique museum dedicated to the promotion of the world heritage of scents, aromas, and perfumes, allowing you to continue the enchanting journey into the world of perfume in Pays de Grasse with exclusive visits to fields of Centifolia May rose, jasmine, or tuberose. This helps to better understand, appreciate, and be captivated by the know-how in the cultivation and harvesting of these delicate flowers, symbols of high perfumery.

The know-how related to Perfume in Pays de Grasse has been inscribed on the UNESCO Intangible Cultural Heritage of Humanity since November 28, 2018.

LATEST NEWS 2024:

 Great perfume houses settle down in Grasse like the « Domaine de la Rose Lancôme ».



Pascal Brochiero

GENERAL MANAGER

+33 (0)4 93 40 55 80 · +33 (0)6 09 88 84 24

pascal.brochiero@paysdegrassetourisme.fr https://www.paysdegrassetourisme.fr/fr







LINKEUS PROVENCE CÔTE D'AZUR CONVENTION BUREAU









INKEUS IS A CONVENTION BUREAU

responsible for promoting the Provence Alpes
Côte d'Azur region in the MICE sector.

We represent our 230 MICE (Meetings, Incentives, Conferences, and Exhibitions) professional partners located in the Provence Alpes Côte d'Azur region, offering services from Avignon to Monaco.

LATEST NEWS 2024:

Our region is very dynamic, with several new projects in the pipeline for the coming years to enhance our offerings for event organizers.

Marseille will host the Summer 2024 Olympics for sailing and football.

In Cannes, the famous Croisette is undergoing a rejuvenation project to enhance one of the world's most beautiful promenades.

Nice will be the finishing city for the Tour de France in 2024 and will host the World Ocean Conference in 2025 at its new Convention Center near the Old Port.

Monaco is embarking on ambitious renovations and will provide new spaces with the expansion of the Grimaldi Forum on the waterfront for MICE events.



Fabrice Lavergne

PRESIDENT

+33 (0)6 20 69 38 59

flavergne@linkeus.fr www.linkeus.fr







MENTON, RIVIERA & MERVEILLES









UNCH WITH YOUR FEET IN THE SAND, hike in the sacred mountains of the Vallée des Merveilles, be charmed with the scent of flowers in the remarkable gardens of Menton, so many experiences to live all year round in Menton, Riviera & Merveilles.

Embark aboard the train of wonders to discover the authentic villages of the Roya Valley.

Dive into the Mediterranean Sea for your first sea swim and set sail on a paddle along Cap-Martin.

Stroll through the markets and discover local flavors. An intense destination, Menton, Riviera & Merveilles reveals itself during the 4 seasons.

The territory of Menton, Riviera & Merveilles tourist office is made up of 15 cities and villages: Beausoleil, La Turbie, Roquebrune-Cap-Martin, Menton, Gorbio, Castellar, Sainte-Agnès, Castillon, Sospel, Breil-sur-Roya, Moulinet, Saorge, Fontan, La Brigue and Tende.

Menton, Riviera, Merveilles, the real wonderland!

LATEST NEWS 2024:

- Hotel 5* Maybourne Riviera in Roquebrune-Cap-Martin, opened in 2022.
- Reopening of Castérino road for car access to the village, for a trekking departure to the Valley of Wonders (Vallée des Merveilles) or for the cross-country skiing in the 10km ski slope.
- New restaurants in Menton.
- Lemon production new visit.
- New group service at the tourist office.



Alix Kahlmann

MARKETING MANAGER

+33 (0)6 26 53 48 54

a.kahlmann@menton-riviera-merveilles.fr www.menton-riviera-merveilles.co.uk







NICE CÔTE D'AZUR METROPOLITAN CONVENTION AND VISITORS BUREAU









ICE CÔTE D'AZUR: the incredible territory composed of 51 towns and villages draws a unique and shared identity: discover an exceptional heritage, gastronomic experiences, natural areas, ski and mountain resorts, outdoor activities, cultural, festive, and sport events, a wide shopping selection, ... All in a breathtaking landscape that starts along the Mediterranean and ends at an altitude of over 3000m.

LATEST NEWS 2024:

- The Luxury Hotels Collection Nice Côte d'Azur Club:
 At the end of 2022, the Nice Côte d'Azur Metropolitan Convention and Visitors Bureau is bringing together 5* and luxury hotels in a dedicated club to create synergy and joint actions.
- A hotel complex in full revival and an expanded luxury tourist offer: the luxury tourist offer will be expanded in the heart of the city with the 5* Maison Albar and the 5* The Couvent de la Visitation
- Nice Côte d'Azur, Land of Events:
 Tour de France: Nice will be the final stage of the worldwide famous cycling event on July 20 and 21.
 The Women's Ironman World Championship will take place in Nice on September 22, while the men compete in Kona, Hawaii.

 2024 Olympics: Nice will be the host city of six soccer games.
- Part of Nice is now on the UNESCO World Heritage List under the title "Nice, Winter Resort Town of the Riviera". This inscription is the recognition of the "Exceptional Universal Value" of the city's heritage, history and the construction of a form of tourism, thus acknowledging Nice, since the 18th century, has been shaped by and for tourism.

Léa Pinglot

LEISURE DEVELOPMENT MANAGER +33 (0)4 92 14 46 13 · +33 (0)7 89 41 67 16

lea.pinglot@nicecotedazurtourisme.com https://www.explorenicecotedazur.com/en/









HÔTEL BELLES RIVES & HÔTEL JUANA









Hôtel Belles Rives

A breathtaking art deco palace in a spectacular Côte d'Azur setting, **Hôtel Belles Rives** sits on the water's edge overlooking the sparkling Mediterranean Sea with outstanding views from the panoramic balconies.

The Hotel Belles Rives proposes 43 luxurius accomodations including 5 suites, A Michelin Star Restaurant La Passagère, Beach Restaurant Belles Rives, Private Beach, Water Sports Club, Piano Bar... The Hotel Belles Rives remains one of the very few hotel to offer a true waterfront setting including 4 suites and 14 connecting rooms, swimming pool, 24 hours room service

Hôtel Juana

Art Deco chic in exclusive Juan-les-Pins, Hôtel Juana is a shining example of 1930s architecture promising plenty of Riviera sparkle with a white marble pool, a hip new restaurant concept PASEO.

Located in the heart of Juan-les-Pins, a few steps away from the beach, the Hôtel Juana offers 40 luxurius accomodations including 4 suites and 14 connecting rooms, swimming pool, 24 hours room service....

LATEST NEWS 2024:

 New residential portfolio attached to the Belles Rives; accommodation from one to five bedrooms including all amenities from the Belles Rives.



François Gelly

DIRECTOR OF SALES & MARKETING

+33 (0)4 97 21 72 30 · +33 (0)6 64 96 86 58

fgelly@bellesrives.com www.bellesrives.com • www.hotel-juana.com

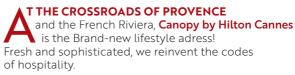






CANOPY BY HILTON





Explore the glamour of Cannes from our boutique hotel, overlooking the harbor and sandy beaches. We're nestled in the historical district of Le Suquet and a five-minute walk from La Croisette and the Palais des Festivals. The art district and main shopping streets are also nearby.



LATEST NEWS 2024:

Everything is new here, after almost a year of renovation and an opening last August 2023, every corner is a new surprise to discover.

- 129 rooms & suites most with balconies and breathtaking sea views.
- Creation of 12 apartments from 30 to 80m², from 2 to 6 people – perfectly and fully equipped (kitchenette) for longer stays or family trips.
- Café Crème Brunch Club, open all day long, offering sweet and savoury dishes, pancakes, eggs, toast...
 Lounge area and coworking table.
- 400m² panoramic rooftop restaurant & bar: buffet breakfast is served here every morning, with a wide choice of fresh local dishes freshly prepared. In the evening, the Marea bar and restaurant comes alive, while you watch the sunset with a cocktail of your choice and a refined menu featuring fresh seafood.
- A spa with treatment rooms, an indoor-outdoor pool, a jacuzzi and a fitness room, complete the offer – reservations required.





Victoria Panetta

SALES MANAGER

+33 (0)4 92 99 73 13

victoria.panetta@hilton.com https://www.hilton.com/fr/hotels/ceqcfpy-canopy-cannes/







CARLTON CANNES









HE FAYOURITE ADDRESS OF CELEBRITIES of past, present, and future thus writes the first pages of a new chapter in its history: the reborn icon of the Riviera.

Built in 1913, the Carlton Cannes is now more glamorous and elegant than ever. Its legend recalls its successes: first private beach in Cannes, listed as an historic monument... All making the "Grande Dame" the queen of the Croisette.

Every season is luxury to cherish on the Côte d'Azur: an exquisite privilege from dawn to dusk. The sun-kissed ambiance and gentle sea breeze weave an everlasting tapestry of summer delights. From authentic cultural activities to beautiful natural gems, there is a lot to explore.

LATEST NEWS 2024:

- The Carlton Cannes is reinventing itself with a host of new features. Each season, hotel guests can take advantage of our range of restaurants, our 2,000m² garden, as well as the beach and swimming pool during the summer season.
- Various offers are available throughout the year, whether for city break or longer stays.



Élodie Lehembre

SALES MANAGER

+33 (0)4 93 06 40 18 · +33 (0)6 59 72 84 00

elodie.lehembre@gmail.com https://carltoncannes.com/en/







HOTEL BARRIÈRE LE MAJESTIC CANNES









HE HOTEL BARRIÈRE LE MAJESTIC, perfectly located on the famous boulevard of Cannes, facing the Mediterranean Sea and the congress center where the annual Cannes film festival is held. The hotel is imbued with luxury and refinement.

This legendary hotel invites you to discover 258 rooms, 91 suites, 7 signature suites and 1 penthouse suite offering splendid interiors and stunning views over the Bay of Cannes.

Enjoy a heated outdoor pool (28 °C) and our private beaches, that are located just a short walk away from the hotel.

Gastronomy is one of the pleasures that Hotel Barrière Le Majestic Cannes cultivates with passion; from the private beach restaurant, BFire by Mauro Colagreco, and the Mediterranean flavors of Paradiso, to the Fouquet's Cannes in the spirit of great traditional French brasseries.

Treat yourself at the Spa Diane Barrière and its 24h/7 Fitness Centre with sauna and hammam.

While parents are relaxing, children have fun at the Studio by Petit VIP. This is a dedicated space where the children will enjoy unique moments on the themes of cinema and the 10 major arts.

Experience the fine combination of tradition, modernity and excellence at the Hotel Barrière Le Majestic in Cannes.



Alexandre Perseval

DIRECTOR OF SALES MICE EUROPE +33 (0)7 70 08 31 75 • +33 (0)970 824 344

aperseval@groupebarriere.com groupebarriere.com







JW MARRIOTT CANNES









HE JW MARRIOTT CANNES, steeped in Cannes' history and home of the Film Festival, occupies the historic site of the first Palais des Festivals.

With an avant-garde entrance, a sleek design and 261 completely renovated rooms, this hotel offers a 5-star experience facing the sea.

Ideally located on the legendary Croisette, the JW Marriott is a short distance from Cannes' most popular local attractions. It is the ideal place to organise an unforgettable event with a 820-seat theatre, a sea-view rooftop and 13 modular spaces. Enjoy a private beach with Mediterranean and Asian flavours, an upscale Italian restaurant and a Sunset Terrace.

LATEST NEWS 2024:

The JW Marriott Cannes is transforming itself and welcoming two new suites for an even more luxurious experience on the Croisette.

Located on the 1st and 4th floors of the hotel, they offer a breathtaking view of the Mediterranean Sea, the Lerins Islands and the Esterel Bay.

Our new 119 m² Presidential Suite has a very special concept as it can be modulated into 3 Luxury Sea View rooms.

Would you like to organise a cocktail reception? It can accommodate up to 60 people. Need to hold a meeting? It can be transformed into exceptional breakout rooms, communicating and soundproofed. This new suite is the epitome of French elegance, adorned with cream-coloured decor and luxurious furniture. On the one hand, we find the Calacatta marble that illuminates the room and brings clarity. On the other, walnut wood and golden touches offer a discreet charm and a refined atmosphere.

Carole Fracchia

DIRECTOR OF SALES

+33 (0)4 92 99 70 78 · +33 (0)6 70 31 39 80

carole.fracchia@jwmarriottcannes.com www.jwmarriottcannes.com







MONDRIAN CANNES









ESTLED ON THE ICONIC BOULEVARD
DE LA CROISETTE, just 550 meters from
Palais des Festivals, lies the brand – new Mondrian
Cannes – a haven of luxury and refinement.

With 75 elegantly designed rooms and suites, boasting stunning sea or city views, Mondrian Cannes offers the perfect blend of style and sophistication.

The hotel's unique culinary experience can be found at Mr. Nakamoto restaurant and bar, while the exclusive Hyde Beach Cannes offers a secluded oasis of serenity on the hotel's private beach. With its lush gardens and direct access to the fashionable Croisette, Mondrian Cannes is the perfect destination for those who seek a lifestyle that is both exclusive and captivating.



Jennifer Vercellone

SALES AND MARKETING MANAGER +33 (0)4 93 38 15 45 • +33 (0)6 18 28 51 49

jennifer.vercellone@mondrianhotels.com www.mondriancannes.com







3A HOTELS LA COLLECTION HOTEL ASTON · HOTEL & BEACH BEAU RIVAGE · HOTEL WEST END



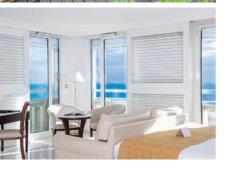
ITH 3 HOTELS 4* CATEGORY and a private beach, 3A Hotels La Collection is one of the most influential hotel groups in Nice.

It brings together the West End Hotel, the Aston La Scala Hotel and the Beau Rivage Hotel & Beach.

Located in the most emblematic locations of the city of Nice, such as the old town, the Promenade du Paillon or the famous Promenade des Anglais, these 3 historic hotels offer 3 ways to experience a leisure or business stay on the French Riviera.









Caroline Bergen

DEPUTY COMMERCIAL DIRECTOR +33 (0)4 97 20 25 25 • + 33 (0)6 16 95 92 83

sales@3ahotels.com www.hotels3alacollection.com







ANANTARA PLAZA NICE HOTEL









HISTORIC VENUE IN THE HEART OF THE CITY with a Belle Epoque façade, opened in 1848 and completely renovated by a consortium of interior designers and architects, including award-winning studio David Collins, local

by a consortium of interior designers and architects, including award-winning studio David Collins, local architect Jean-Paul Gomis and TBC Interiorismo Studio, who have created stylish interiors that combine oldworld elegance with contemporary luxury.

Delight yourself with unique dining experiences and superb flavours. Unveil breathtaking indoor and outdoor venues honouring Mediterranean and Niçoise most authentic culinary traditions with a contemporary flair.

From the indoor stylish ambiance to the outdoor romantic atmosphere paired with breath-taking panoramic views over the Baie des Anges, this iconic rooftop restaurant "SEEN by Olivier Nice" is a heaven for foodies and the trendiest place to sin and be seen in Nice

Let yourself be transported for an unforgettable experience thanks to the know-how of our therapists. You will find the benefits of the marine "Marine Cosmetics" with THALION and natural essential oils mimosa and ginger from the Grasse area with CHO Nature, a unique oil created especially for our hotel.

LATEST NEWS 2024:

- In the footsteps of Coco Chanel.
- Belle Epoque Photo Shoot.
- Meet the master glassmaker.
- Old town street food tour.
- Picasso Inspirational love story.



Sandrine Fatoux

DIRECTOR OF SALES & MARKETING

+33 (0)4 93 16 75 75

s.fatoux@anantara-hotels.com www.anantara.com/en/plaza-nice





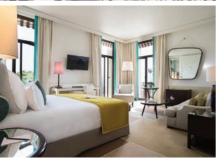


ROYAL-RIVIERA HOTEL









HE ROYAL-RIVIERA is a 5-star hotel member of The Leading Hotels of the World and ideally located between Nice and Monaco and 30 minutes from Nice International Airport.

Offering a perfect setting to combine business with pleasure, perched on the peninsula of Cap-Ferrat with plunging views of the French gardens and the Mediterranean, our 90-room hotel provides the intimacy of a private villa with the luxury and glamour of a palace.

Our property offers an ideal venue for all occasions: board meeting, prestigious events, private party, product launch, full privatization and group incentive. Many activities could take place in the property or start directly from it, such a sailing regatta or a Rallye of Vintage car.

Our guests also benefit from complimentary access to our private sandy beach, parking, heated swimming pool & wellness center access.

LATEST NEWS 2024:

- Extensive renovation plan over 2 years including all rooms & Suites in the Orangerie building completely renovated last winter, half of the inventory in the main building will be completed this coming winter and also all bathrooms in the main building will be completely re-arranged and refurbished.
- Other parts such as swimming pool area, garden deck and new furniture in the lobby have been already achieved in 2023.



Charlotte Loubejac

SALES MANAGER

+33 (0)4 93 76 31 13 • +33 (0)6 24 89 75 50

cloubejac@royal-riviera.com www.royal-riviera.com







LE SAINT-PAUL**** RELAIS & CHÂTEAUX









MMERSE YOURSELF IN LUXURY AT LE SAINT PAUL**** RELAIS & CHÂTEAUX,

an opulent 16th-century hotel nestled in Saint-Paul-de-Vence. With a rich history and an air of timeless sophistication, this meticulously restored gem offers 16 individually designed rooms and suites, each exuding elegance and comfort.

Discover the culinary delights at its renowned restaurant and wine cellar, where local flavors intertwine with innovative gastronomy.

Unwind in style amidst the stunning French Riviera landscapes, from the intimate terrace to the breathtaking views of the surrounding medieval village.

Experience personalized service and attention to detail at every turn, ensuring a truly indulgent stay.

Le Saint Paul**** Relais & Châteaux stands as an emblem of refined luxury, inviting guests to savor the art of gracious living in an enchanting setting.



Aude De Coriolis

SALES REPRESENTATIVE +33 (0)6 16 71 14 08

aude@key2business.net www.key2business.net







MOURATOGLOU HOTEL & RESORT









OCATED IN BIOT, ON THE CÔTE D'AZUR, near the city of Antibes, the Mouratoglou Hotel & Resort****, 153 rooms and suites, is a peaceful place surrounded by a 12-hectare park. Ideal for corporate events, it is also a sports resort with a multitude of leisure activities, a luxurious spa of 700m², four swimming pools and a bistronomic restaurant.

With its conference center of 900m², The Mouratoglou Hotel & Resort can welcome any type of events, from 10 to 400 people for residential seminars, study days, cocktail parties or weddings.

Its modular, flexible infrastructures, opening onto gardens, its accommodation capacities, its wide range of team building activities to be carried out on site, and the responsiveness of its teams, guarantee the success of your professional event.

LATEST NEWS 2024:

Closure of the hotel between December 22nd 2023 and February 29th 2024 in order to do the following changes, (re-opening 1st March 2024):

- Renovation of 60 superior rooms (50% of the total contingent of the hotel will be renovated by February 2024).
- Renovation and expansion of our spa "Cinq Mondes" with the creation of an aesthetic and beauty area.
- 2nd and last phase of renovation and digitalization of our meeting spaces (100% of the conference areas renovated by February 2024)
- Last phase of geothermal installation work and installation of solar panels on the hotel's roof.

Alisson Pitie

SALES MANAGER

+33 (0)4 92 96 68 76 · + 33 (0)6 70 45 55 77

a.pitie@mouratoglou-resort.com www.mouratoglou-resort.com







CHÂTEAU DE THÉOULE 5*









HÂTEAU DE THÉOULE will be a 5-star hotel, located near the Estérel massif and the Mediterranean sea, in Théoule-sur-Mer.

This confidential address boasts one of the finest views on Côte d'Azur. It will feature 44 rooms and suites with sea views, two restaurants and bars, a spa, a private beach and a boutique.

Château de Théoule was originally a soap factory built in 1630, and at the time of the Queen of Hungary, only the Monks of Montpellier were granted the exclusive privilege of making lavender and sage-based eau de parfum known as "Les Simples".

Millésime perpetuates the story through the ages, from French sovereigns to the empresses of the world, who alternated between the Basque coast in summer and the Côte d'Azur in winter.

The Château, a witness to history, has stood the test of time, from Egypt to the time of Napoleon III, and finally adopted a Scottish style in 1910, which explains its current appearance.

Millésime has been given the privilege of leaving its mark on the millennia-old story of Château de Théoule, creating an authentic visual and sensory identity in our wonderful region dedicated to the very essence of perfume.

LATEST NEWS 2024:

- New opening 5* hotel the 8 March 2024.
- 2 restaurants (mediterranean & italian food), 44 rooms, one swimming pool, 1 spa, private beach, 1 rooftop.



Stéphanie Carpentier

DIRECTOR OF SALES

+33 (0)7 78 11 32 54

stephanie@chateau-de-theoule.com https://www.chateau-de-theoule.com/fr/







THE CHÂTEAU DE CRÉMAT · CRÉMAT CASTLE





Located on the heights of Nice, it is first and foremost an organic and AOP vineyard. It was owned by unconventional and visionary individuals who turned it into an architectural jewel.

Completely renovated a few years ago, it now reveals all its charm under its red robe, with the flamboyant colors of Nice.

In the heart of the secluded Bellet Vineyard, the Château de Crémat stands as an architectural gem on the heights of Nice, nestled between the sea and the mountains.

It distinguishes itself with its majestic contemporary glass structure, creating an atmosphere that is both elegant, modern, and warm.

Its history and uniqueness intrigue and fascinate visitors!

The castle is an iconic place where the art of winemaking blends with the culture of the French Riviera to offer a unique experience.



LATEST NEWS 2024:

- First edition of "Wine & Roses" May 2024.
- Open House Day May 2024.
- Showcases and Concerts In 2024.







Soraya Bahsoun

PUBLIC RELATIONS MANAGER

+33 (0)7 82 89 09 53

rp@chateaucremat.com https://chateaucremat.com/



COMITÉ RÉGIONAL DU TOURISME CÔTE D'AZUR FRANCE

455, Promenade des Anglais Bâtiment Horizon - CS 53126 06203 NICE Cedex 3

Tel. +33 (0)4 93 37 78 78 Fax +33 (0)4 93 86 01 06

CONTACTS

MANAGING DIRECTOR

Claire BEHAR - c.behar@cotedazurfrance.fr

INTERNATIONAL PROMOTION MANAGER LEISURE AND MICE

Martine NOBAR - m.nobar@cotedazurfrance.fr

www.cotedazurfrance.fr/en
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