

FESTIVAL DES JARDINS

DE LA CÔTE D'AZUR



SURPRENANTES

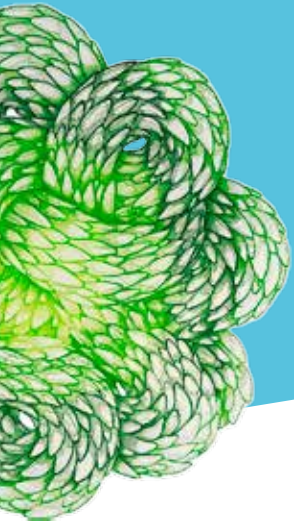


PERSPECTIVES

4^e ÉDITION
25 MARS
01 MAI
2023

ANTIBES, CANNES, GRASSE, MENTON, MONACO, NICE
CAGNES-SUR-MER, CAP D'AIL, MANDELIEU-LA NAPOULE,
SAINT-JEAN-CAP-FERRAT, TOURRETTES-SUR-LOUP.

ILLUSTRATIONS © LUPIKO



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LEDITOS

«Festival des Jardins 2023»: the floral event par excellence in the Alpes-Maritimes



Charles Ange GINESY
President of the Alpes-Maritimes Department

Launched in April 2017, the Festival des Jardins de la Côte d'Azur was quick to establish itself as one of the unmissable events in our region. And as you can see, it's as if it had always been around. It's true, this event is perfectly in line with our department's DNA. It is also fully in line with the GREEN Deal policy into which I have chosen to inject life since 2017, in order to preserve and enhance our environment.

This policy diversifies our tourism offer, in particular, by developing ecotourism for which the Alpes-Maritimes has incomparable natural assets. Our 2022-2028 Cycling Plan, the Outdoor Festival, and the upkeep of our hiking trails allow everyone to enjoy this amazing heritage, without damaging it.

The Festival des Jardins is another flower in this gentle drawing power. The mildness of our climate, our sparkling landscapes and our sublime panoramic views are only equalled by the know-how of our creators. From growing carnations and roses to the excellence of its perfume flowers, the Côte d'Azur has an exceptionally rich floral history. It is a global "brand" that has structured a dynamic horticultural industry, so much so that it has inspired the greatest artists.

From 25 March to 1 May 2023, the next edition of the Festival des Jardins, with the theme "Surprising Perspectives" will invite the public, free of charge, to discover some thirty grandiose gardens, spread over 10 Côte d'Azur towns and the Principality of Monaco. It will also give rise to a landscape creation competition and several activities and conferences.

These floral fireworks will most assuredly be worth the detour. They will be the shop window to our region and the know-how of our professionals. It will also be the opportunity to raise everyone's awareness of environmentally friendly practices.

A host of good reasons to keep these 5 weeks clear in your diaries!

«Surprising perspectives!»



Jean MUS
Landscape architect
Chair of the competition's technical selection committee

Curious, unexpected, endless stories, dreams of Paradise, etc. These images offered by the Côte d'Azur for over 150 years are surprising.

Perspective still remains a pathway to the imagination, the bearer of an art of living that is attached to colours, shapes and scents, delicately placed in order to amaze us.

The 4th edition of the Festival des Jardins de la Côte d'Azur wants to deliver this message, an essential vision that allows for welcoming, at "the blue hour", a know-how, a garden heritage, and a tradition that goes well beyond borders.

* Festival des Jardins: Garden Festival

THE CÔTE D'AZUR GARDEN FESTIVAL, THE UNMISSABLE EVENT OF SPRING 2023

The Alpes-Maritimes contains tourist treasures famed the world over. Its rocky landscapes, all along the coastline, offer sublime views where the luxury hotels from the Belle Epoque rub shoulders with luxurious gardens. Prized for its mild climate, and famed for its coastline and its way of life, the Alpes-Maritimes department is also a chosen land for flowers with a globally-recognized know-how regarding the perfume flower (Grasse) and also the art of gardens, with over 75 gardens, including 14 with the "Jardin Remarquable" [Remarkable Garden] label (No. 3 department in France in this area). Whether the living witnesses of a rich past or dreamt up by modern designers, the gardens on the Côte d'Azur offer magnificent perspectives and corners of paradise that enchant visitors and tourists.

In order to celebrate this priceless heritage, the Alpes-Maritimes Department has created an event dedicated solely to them: "The Côte d'Azur Garden Festival".

Buoyed by the success of the first edition in 2017, this essential springtime event has taken place every two years. The 4th edition will take place from Saturday, 25 March to Monday, 1 May 2023.

The concept:

An international competition for ephemeral landscape creations exhibited in the public gardens in the Alpes-Maritimes and the Principality of Monaco.

The aims:

The aim of the Festival is not only to enhance the garden heritage of the Alpes-Maritimes and to have the know-how of the landscaping and horticulture professionals discovered, but also to raise the public's awareness of the management of parks and gardens and environmentally friendly practices.

A FREE FESTIVAL OPEN TO ALL

It is aimed at visitors, nature and garden lovers, botany enthusiasts, school children and students from landscaping, architectural, design or horticulture colleges, artists and trade professionals.



AN IMAGE CAMPAIGN FOR THE CÔTE D'AZUR AND ITS PARTNERS

In addition to its popular success, the Garden Festival benefits from a major media impact.

In 2021, 50 journalists and some thirty international media companies were welcomed (Italy, Germany and Belgium) thanks to the joint actions by the Department and the Côte d'Azur France Regional Tourism Committee. There was a substantial impact: over 200 articles in the general and specialized press, published at local, national and European level.

A wonderful photo sharing dynamic on social media and the web with #FestivalJardins06.

Three local companies are sponsors: ARKOPHARMA, FRAGONARD and VIVRE EN BOIS and there are multiple partners.



REVIEW IN IMAGES 2017/2019/2021

EACH EDITION HAD A FAMOUS CHAIR AND SPOKESMAN: JEAN MUS

2017 EDITION

Theme: Awakening the senses

Patron: Julie Depardieu



- 1st edition, 400,000 visitors
- 10 landscape creations over 5 towns
- 1 non-competing garden of 800 m²
- 200 activities across the region
- 4 prizes awarded: jury, professionals, press and public



JURY PRIZE: Secret Gardens, Collectif les Olivettes (Menton)



PRESS PRIZE: The Feast, Atelier Nicolas Besse & Pauline Gillet (Cannes)



PROFESSIONALS PRIZE: Mounta Cala, Scape design (Nice)

© C.Moirenc



2019 EDITION

Theme: Mediterranean Dream

Patron: Marina Picasso

- 2nd edition, 350,000 visitors
- 15 landscape creations over 5 towns
- 8 non-competing gardens
- 350 activities across the region
- 4 prizes awarded: jury, professionals, press and GREEN Deal



JURY PRIZE: From one bank to the other, Sylvère Fournier (Antibes)



GREEN DEAL PRIZE: Scatter them to the winds, Giorgio Boccardo (Antibes)



PRESS PRIZE: Au-dessus des immortelles, Marguerite Ribstein et Grégory Cazeux (Nice)



PROFESSIONALS PRIZE: The windows of Matisse, Damien Abel and Thibaut Jeandel (Cannes)

2021 EDITION

Theme: Artists' Gardens

Patron: Audrey Fleurot

- 3rd edition
 - 13 landscape creations over 5 towns and the Principality of Monaco
 - 11 non-competing gardens
 - 180 activities across the region
 - 7 awards presented:
- 4 prizes: jury, professionals, press and GREEN Deal,
3 favourites



© C. Moirenc



Prize for the official jury's favourite: Folie Folia by L. Kolb and V. Alexe (Cannes)

Prize for the press favourite: The artistic fibre by E. Cottar and M. Hintzy (Grasse)

Prize for the professionals' favourite: Plastic dancer by J. Georgi and the Politecnico di Milano (Antibes)

2023

EDITION

2023 EDITION: «SURPRISING PERSPECTIVES»

From Saturday, 25 March to Monday, 1 May 2023, the 4th edition of the Côte d'Azur Garden Festival takes on the theme: «SURPRISING PERSPECTIVES».

On the programme:

- an international competition for landscape creations spread over 6 sites;
- «non-competing» gardens, created by the parks and gardens services and partners;
- multiple activities for all ages.

The festival will offer 30 unique and ephemeral creations.

17 COMPETING LANDSCAPE CREATIONS IN:

Antibes Juan-les-Pins, Cannes, Grasse, Menton, Nice and the Principality of Monaco.

13 «NON-COMPETING GARDENS», PRESENTED BY:

- The partner towns: Cap-d'Ail, Mandelieu-la-Napoule and Saint-Jean-Cap-Ferrat, Cagnes-sur-Mer and Tourrettes-sur-Loup, the Principality of Monaco;
- the Campus Vert d'Azur with a school garden in Antibes.



THE DATES TO REMEMBER FOR THIS 4TH EDITION:

20 MARCH:

Arrival of contestants to create the gardens

25 MARCH:

Festival opens to the general public

26 MARCH:

Awards ceremony, announcement of the winners of the 2023 international competition

1 MAY:

Festival closes

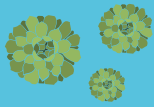
A HOST OF ACTIVITIES

- **Itineraries for self-guided tours, trails for the elderly and various activities will be organized throughout the Festival period:** exhibitions, open days, workshops, as well as tours of 80 remarkable and private gardens on the Côte d'Azur.
- **A conference cycle** will add a cultural and educational touch to the event.

NEW FEATURES:

- **6 festive Sundays** with activities dedicated to each competition garden site.
- **10 orienteering games** on Wednesdays and Saturdays around the non-competing gardens for even more conviviality.
- **Children will also be involved across 6 of the department's towns:** In Cannes, Cap-d'Ail, Mandelieu-La Napoule, Menton, Saint-Jean-Cap-Ferrat and Tourrettes-sur-Loup, budding young gardeners will offer their mini-creations on the garden exhibition sites or will take part in activities within the school and perischool framework on the theme of nature and biodiversity.

THE 2023 EDITION IN FIGURES



30 gardens



3 juries (Official, Press and Professional)



11 sites



7 candidates awarded prizes



17 competing landscape creations



13 non-competing gardens



4700 m² of planted surfaces



39 days of exhibition and activities



DENIS BROGNIART

A PRESTIGIOUS PATRON



© D.R.

The emblematic presenter of the programme Koh-Lanta, Denis Brogniart is a sports journalist and presenter of adventure games such as "Ninja Warrior".

Since 2010, he has lent his support to the Emergency Architects Foundation, which helps populations affected by natural or human disasters across the globe and rebuilds homes, schools or infrastructures in order to allow the most helpless to regain decent living conditions.

An Ambassador for the ARC Fondation for cancer research, he was also the patron of the 5th edition of the Triathlon des Roses, a sporting and solidarity event benefitting breast cancer research.

After spending his life in the countryside, he looked for a place where life is good and set up home in Essone, in a rural town.

He will be the patron of the 4th edition of the Côte d'Azur Garden Festival and the Chair of the official jury:

«It's a delight to be the patron of the Côte d'Azur Garden Festival on 25 and 26 March next year. I can't wait to see the creations, the colours, the different varieties of flowers and plants, to smell the varied scents in this setting on the Côte d'Azur.

A truly botanical adventure! And my decision is final!».

THE INTERNATIONAL LANDSCAPE CREATIONS COMPETITION

For the Côte d'Azur Garden Festival, garden designers who have become artist-gardeners and enthusiasts will implement inventive projects using plants with talent and skill.

CANDIDATES WHO ARE ALL CREATIVE AND PASSIONATE

The competition is open to landscaping professionals, landscape architects, landscaping companies, landscapers, landscape gardeners, and also to architects, designers, artists, set designers, decorators, developers and final year students from the *École Nationale Supérieure d'Architecture et du Paysage*.

THE 6 EXHIBITION SITES

5 towns in the Alpes-Maritimes will each host 3 landscape creations of 200 m², in emblematic locations:

- **Antibes** - Pinède Gould in Juan-les-Pins,
- **Cannes** - Villa Rothschild Garden,
- **Grasse** - Villa Fragonard Garden,
- **Menton** - Biovès Gardens,
- **Nice** - Albert 1^{er} Garden on the Promenade du Paillon.

The Principality of Monaco will host two creations, each measuring 200 m² on the Terrasses du Casino.

EXPERTS TO SELECT THE CREATIONS

Entrusted with selecting 17 competition creations, the committee members met on 6 September 2022 to examine the applications received **from 9 different countries**:



France
(including French Guiana)



South Africa



China



Croatia



Spain



Italy



The Netherlands



Poland



The United Kingdom

The opening of the competition to foreign applicants attests to the fame of the festival, which is now an event recognized in the landscaping world.

THE PRIZES AND FAVOURITES

The contestants' works will be assessed by **3 juries** and **7 prizes** will be awarded.



The official jury prize awarded by the festival jury comprising **Charles Ange GINÉSY, President of the Alpes-Maritimes Department**, plus a Departmental Counsellor, celebrities and garden representatives.



The GREEN Deal prize awarded to the most environmentally friendly garden, awarded by the Festival jury.



The press prize awarded by a jury of journalists from the French general press, specialising in gardens and tourism, and representatives of the international press.



The landscaping professionals' prize awarded by the UNEP (Union Nationale des Entreprises du Paysages [= French national landscape companies union]) accompanied by famous landscape designers, representatives of the UNEP Méditerranée, the Fédération Française du Paysage [French Landscaping Federation], the Société Nationale d'Horticulture de France FNPHP [French National Horticulture Society], and the Campus Vert d'Azur from Antibes.



An "artistic" **favourite** will be named by each of the 3 juries.

THE 14 EXPERT MEMBERS OF THE TECHNICAL SELECTION COMMITTEE

Chair of the competition's technical selection committee: Jean Mus, landscape architect in Cabris.

Representatives of landscaping professionals:

- **Laurent CUCQUEL**, Deputy director for Continuous Learning and Apprenticeships, CFPPA Campus Vert d'Azur - Antibes.
- **Alain GOLDTSIMMER**, from the *Fédération Française du Paysage PACA*, landscape designer.
- **Daniel VEYSSI**, Chair of the communications commission for the *Union nationale des entreprises du paysage*, and landscape entrepreneur.

Landscaping and garden professionals:

- **James BASSON**, Landscaper, SCAPE DESIGN.
- **Stéphane CASSUS**, Landscaper, Parks and gardens manager at the Eze exotic garden.
- **Stéphanie KNOBLICH**, Landscape Architect and lighting set designer.
- **Hervé MEYER**, Landscaper, AHM ATELIER HERVE MEYER.

Managers of the parks and gardens services hosting the competition:

- **Christophe CHIOCCI**, Parks and gardens service manager, Grasse.
- **Philippe DALMASSO**, Project Manager in the Health, Environment and Sustainable Development Division for the town of Antibes.
- **Jean-Michel MEURIOT**, Head of the Parc Phoenix department; Parks and gardens directorate for Nice.
- **Xavier PERALDI**, Manager of the Cannes parks and gardens department.
- **Jean-Jacques PINOTTI**, Garden section chief from the Urban Development Division in the Principality of Monaco.
- **Franck ROTURIER**, Manager of the Menton parks and gardens department.

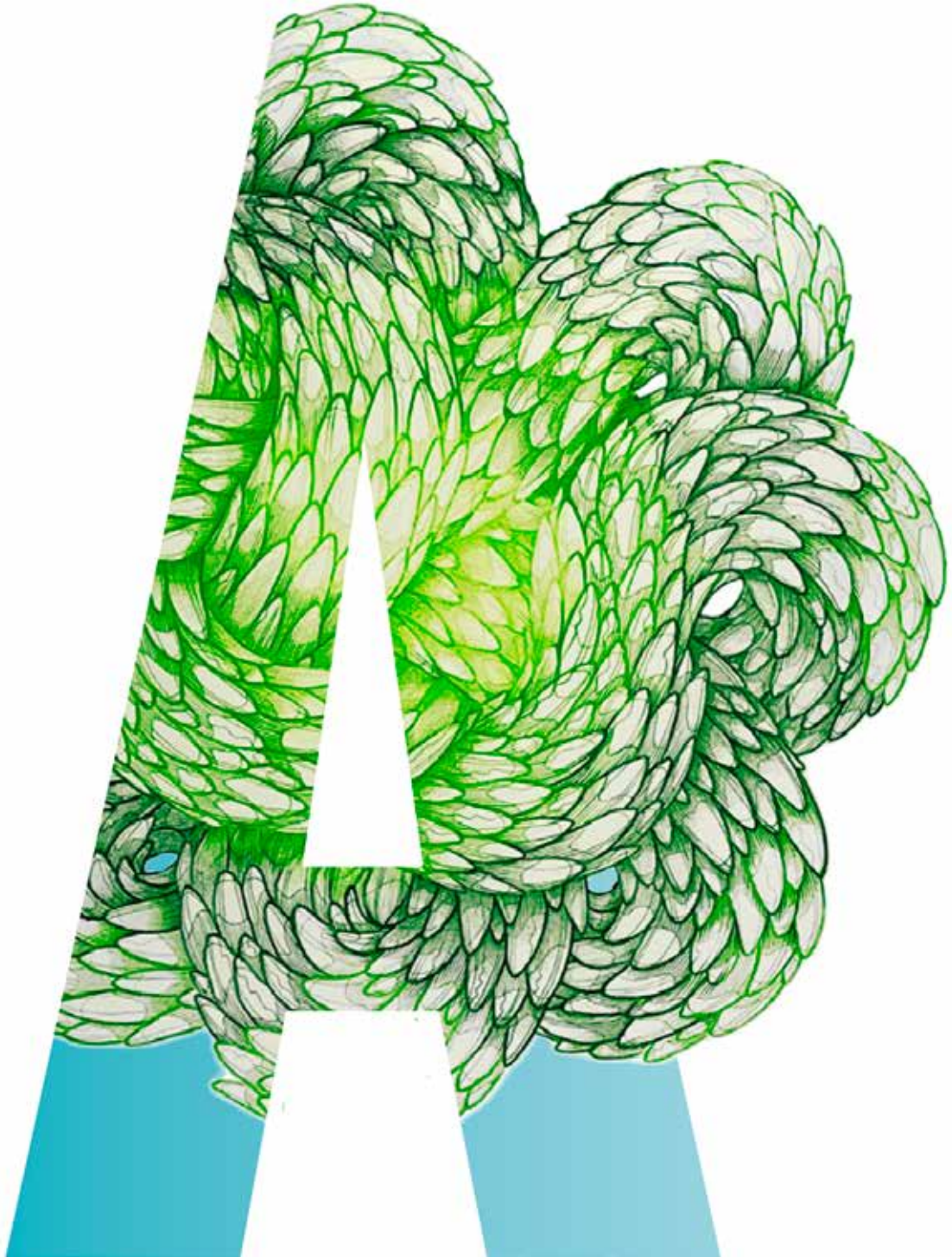
«SURPRISING PERSPECTIVES»: AN INSPIRING AND INNOVATIVE THEME

The play on perspectives has been part of the landscaping art for centuries. The greatest landscape architects have always been able to dramatize gardens in order to make them works of art in their own right. To do this, they played on optical illusions, using pathways, alignments or key points such as a tree, a plant, a water feature, a sculpture, etc.

Consequently, while exploring, the visitor will be surprised by the play of light and shade, open or intimate perspectives, unusual circuits, rest areas, and staged landscape scenes in which the combination of plants will be enhanced.



THE 17 LANDSCAPE CREATIONS IN THE INTERNATIONAL COMPETITION



ANTIBES JUAN-LES-PINS

ANTIBES JUAN-LES-PINS



CIEL (SKY)

by Ateliers Cimes - Florine & Elodie Cottar (France)

Ateliers Cimes offer a VERTICAL perspective to put the SKY on stage!

In order to surprise the visitor, we are overturning the codes and fundamental rules of perspective so that this becomes surprising!

We are offering a subtle subterfuge, based on experiencing the concentric form. During their immersion, the curious visitor is encouraged to look up, to contemplate and consider the Sky, this infinite space that inspires us with its variations and invites us to dream.

THE TEAM: Florine COTTAR, architect

Elodie COTTAR, DPLG (government qualified) landscaper and set designer

.....



ANTIBES JUAN-LES-PINS



REN&SENS

by Franck Serra, master gardener 2021 - Entreprise Serra Paysage
(France)

REN&SENS...

This is the view of the Mediterranean landscape through the eyes of a gardener from the Perigord.

A landscape full of grandeur, colour, scent, biodiversity, rich in emotions, but also with a great fragility.

REN&SENS is the meeting of perspectives, the resilience of the landscapes and their ability to give us hope, a landscape without limits.

THE TEAM: Franck SERRA, Landscape Gardener

Julien PLANE, Boilermaker

Christophe PLANE, Landscape Gardener

Hugo MONTANT, Landscape Gardener

Antoine TABAREAU, *Compagnon du devoir*



© Franck Serra - Serra Paysages



45 DEGRES (45 DEGREES)

by Victoria MAGNANO & Kévin RODALLEC
(France)

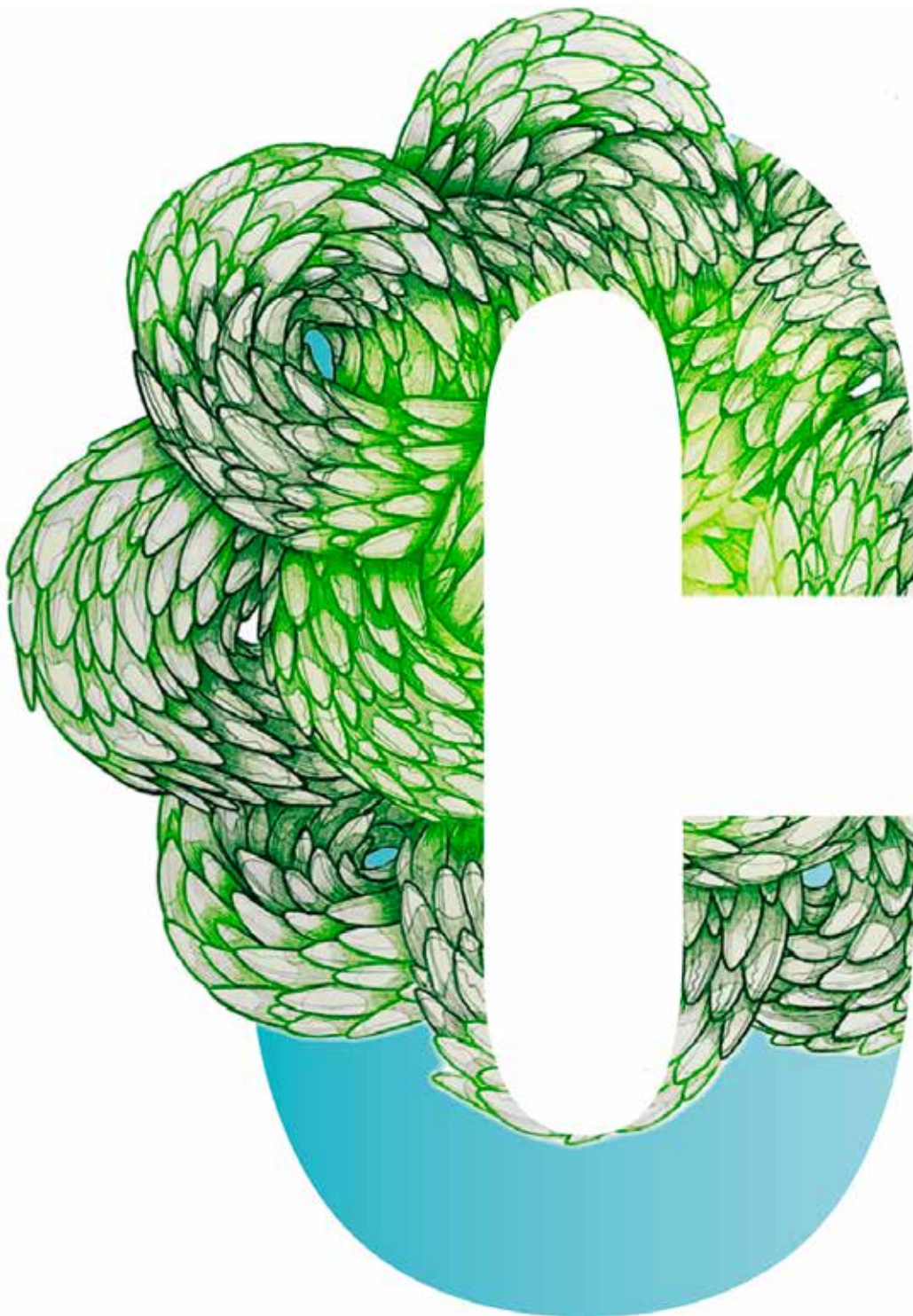
The "45 Degrees" garden is an invitation to rediscover the landscapes of the heaths and scrubland.

*Multiple plays on framing, transparency, shade and light will break with traditional perspectives. An inclined landscape welcomes the visitor and leads them to stroll through a sensory route.
It won't fail to surprise you!*

THE TEAM: Victoria MAGNANO, Landscape designer - Agricultural engineer
Kevin RODALLEC, Gardener - landscape designer



© Victoria Magnano



GANNES



DERNIERES VENDANGES (LAST HARVEST)

by Alexis Campagne & Antoine Maréchal (France)

Last harvest pays homage to the vineyards of the southern Alps that practically vanished after the phylloxera crisis (end of the 19th century). In reprising the motif of the stakes that support the vines and reusing these, a sequencing has been designed in order to offer infinite perspectives, as well as multiple plays of light and shade that will have the visitor's body enter the spatiality as they move forward through the garden. The increase in viewpoints will produce a changing horizon, offering the visitor all the uniqueness of the southern Alpine landscape.

THE TEAM: Alexis CAMPAGNE, Student
Antoine MARECHAL, DEA (state qualified) architect



© Antoine Maréchal



RED FOREST - FORÊT ROUGE

by Damien Michel
(The United Kingdom)

Red forest is a visual experience, where the visitor is immersed in a red wood forest, which changes the perspective of the horizontal garden space to a very vertical and structured vision. On the horizontal level, the shady ground contrasts with the red of the forest and the plants inserted into the vegetation circles. The view from above is also important as the perspective concentrates on a series of lush green circles. There are therefore multiple ways of reading, multiple perspectives.

THE TEAM: MICHEL Damien, garden designer



© Damien Michel



THE TEMPLE

by Wu Wai Chung Maggie & Alejandro O'Neill
(China/Uruguay)

The Temple is a totally new experience for enjoying a garden. People cross the dry Mediterranean landscapes and enter a pavilion in the midst of which a multitude of recycled ribbons are hung. They must feel, touch, respect and get close to the plants. They climb slightly to access the pavilion, as if they were to enter a temple and devote themselves to nature.

THE TEAM: WU Wai Chung, Architect,
Alejandro O'NEILL, Landscape Designer



© WU Wai Chung



GRASSE



LA VOIE HERACLEENNE (THE HERACLEAN WAY)

by Nicholas Tomlan Garden Design
(France)

This garden represents an imagined section of the Heracleian Way, the ancient road aligned along two points of the solstice that used to link the tip of the Iberian Peninsula to ancient Gaul. Our ancestors knew the solstice lines for finding their bearings and in fact, if a walker took this road and followed the rising sun on the summer solstice and had their back to the direction in which the sun set on the winter solstice, they would naturally follow this route. This look challenges our perception of what a garden is. In the future, taking inspiration from nature will become essential to design gardens with a sense of the place in which they are created, from local materials and using as little water as possible.

THE TEAM: Nicholas TOMLAN, Garden designer
Keith GIBIALANTE, Landscaper
Rémy POULIN, Landscaper,
Marie TOMLAN, Gardener,
Hervé D'ANDIGNE, Landscaper
Hervé LE GALL, Landscaper



© Noemie Barraco



CIEL, LA MER ! (HEAVENS, THE SEA!)

by Solène Ortoli
(France)

The mechanism I am offering is based around a perspective effect, visible through a large, partially reflective mirror. The reflection given to us to look at is that of a rather minimalist pond, appearing to us in the mirror frame like a seaside landscape. In fact, in playing with the visual ambiguity allowed by the scale of certain minerals and plants, the rocks become islands, the sparges and other succulents become cacti, the small bushes become trees, and, to finish, the movement of the water appears to be waves.

THE TEAM: Solène ORTOLI, plastic artist



© Solène Ortoli

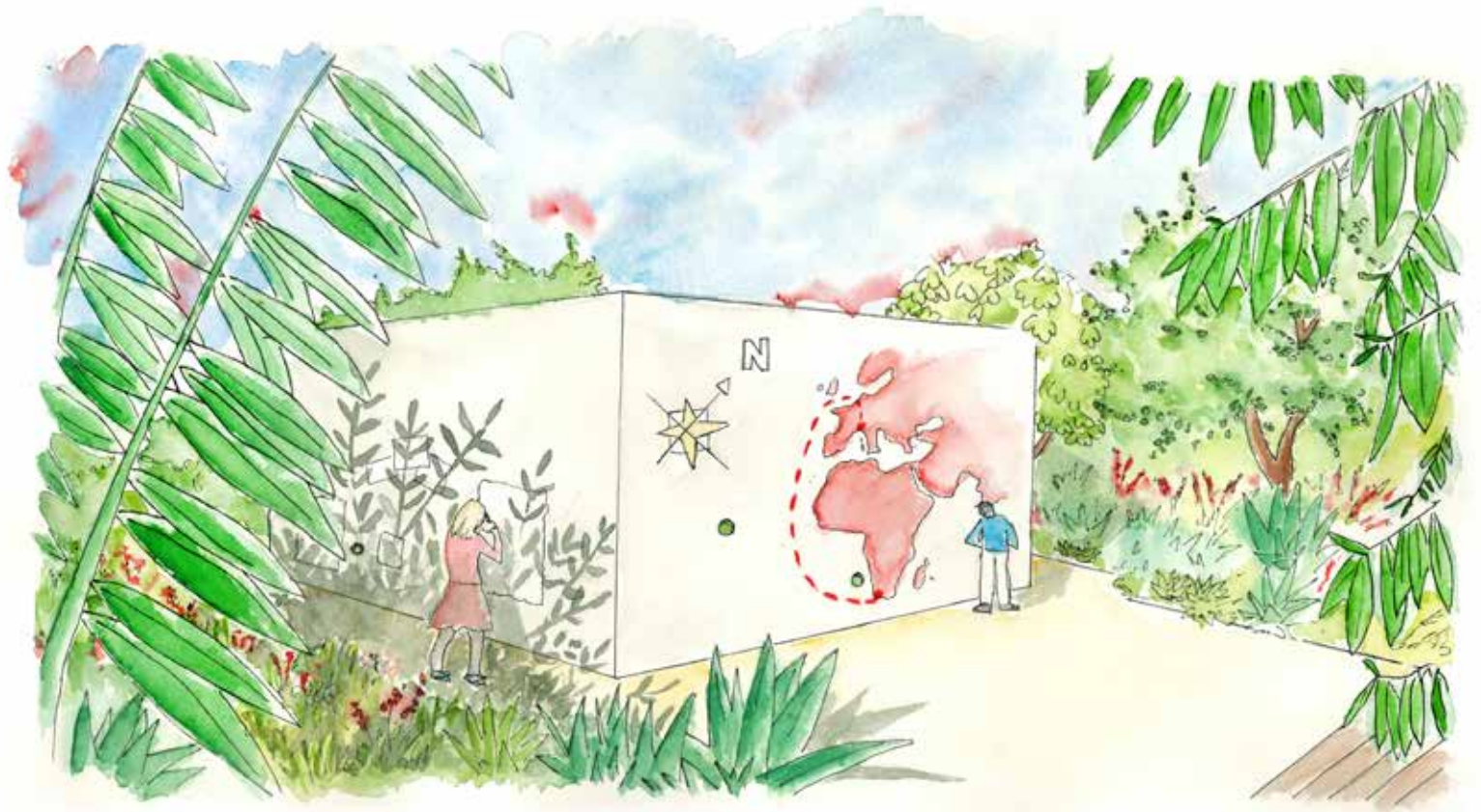


LONGUE VUE (LONG VIEW)

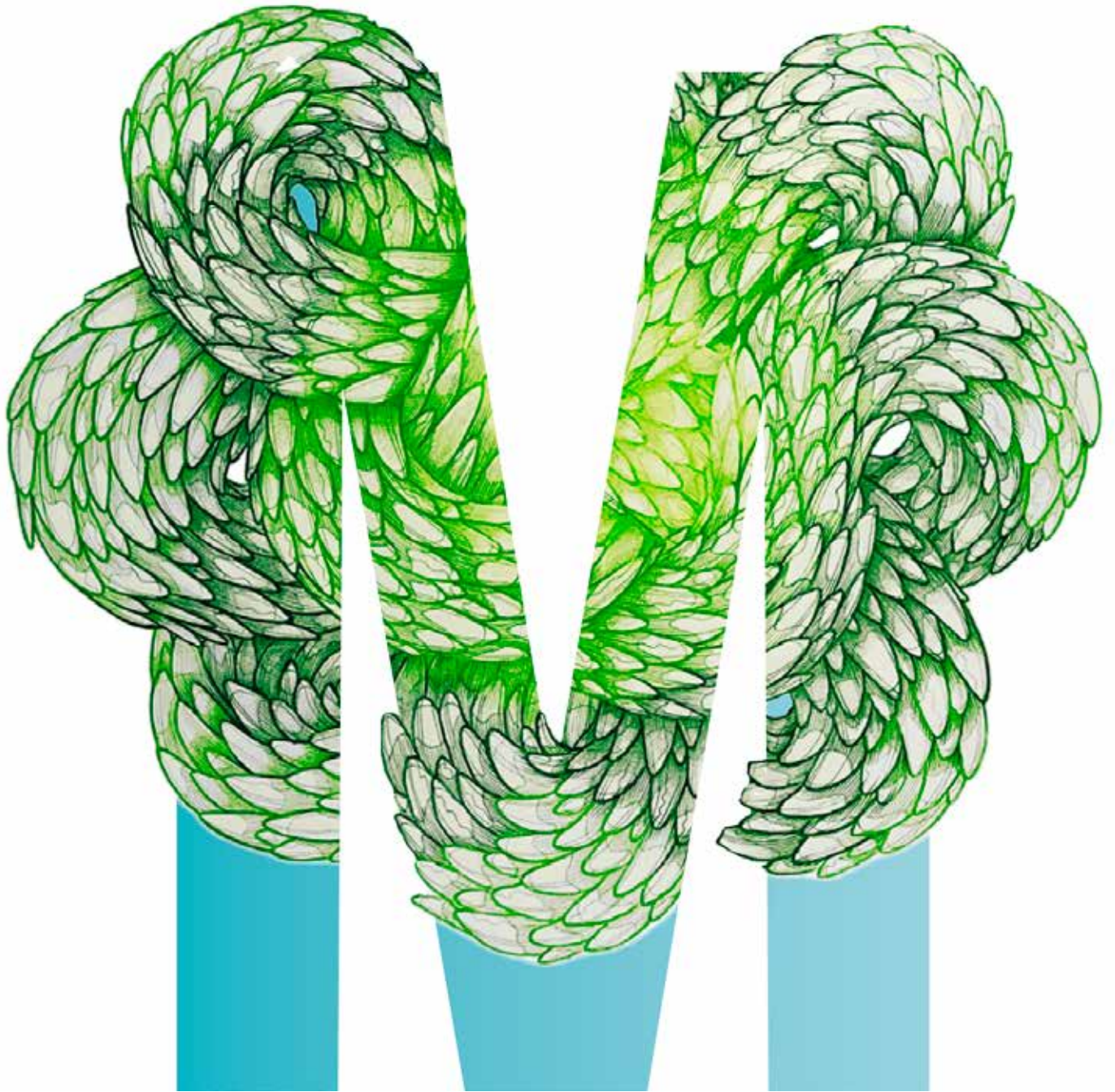
by Michel Lopez & Pierre Buty
(France)

*Long view is a garden that puts two eras and two continents into perspective.
Both here and there, now and then. Through a unique installation and a fun and poetic visit, discover the history
of a protestant family forced, in the 18th century, to leave the south of France for the Cape colony in South Africa.*

THE TEAM: Michel LOPEZ, landscaper,
Pierre BUTY, set designer and games developer



© Michel Lopez - Mauve



MENTON

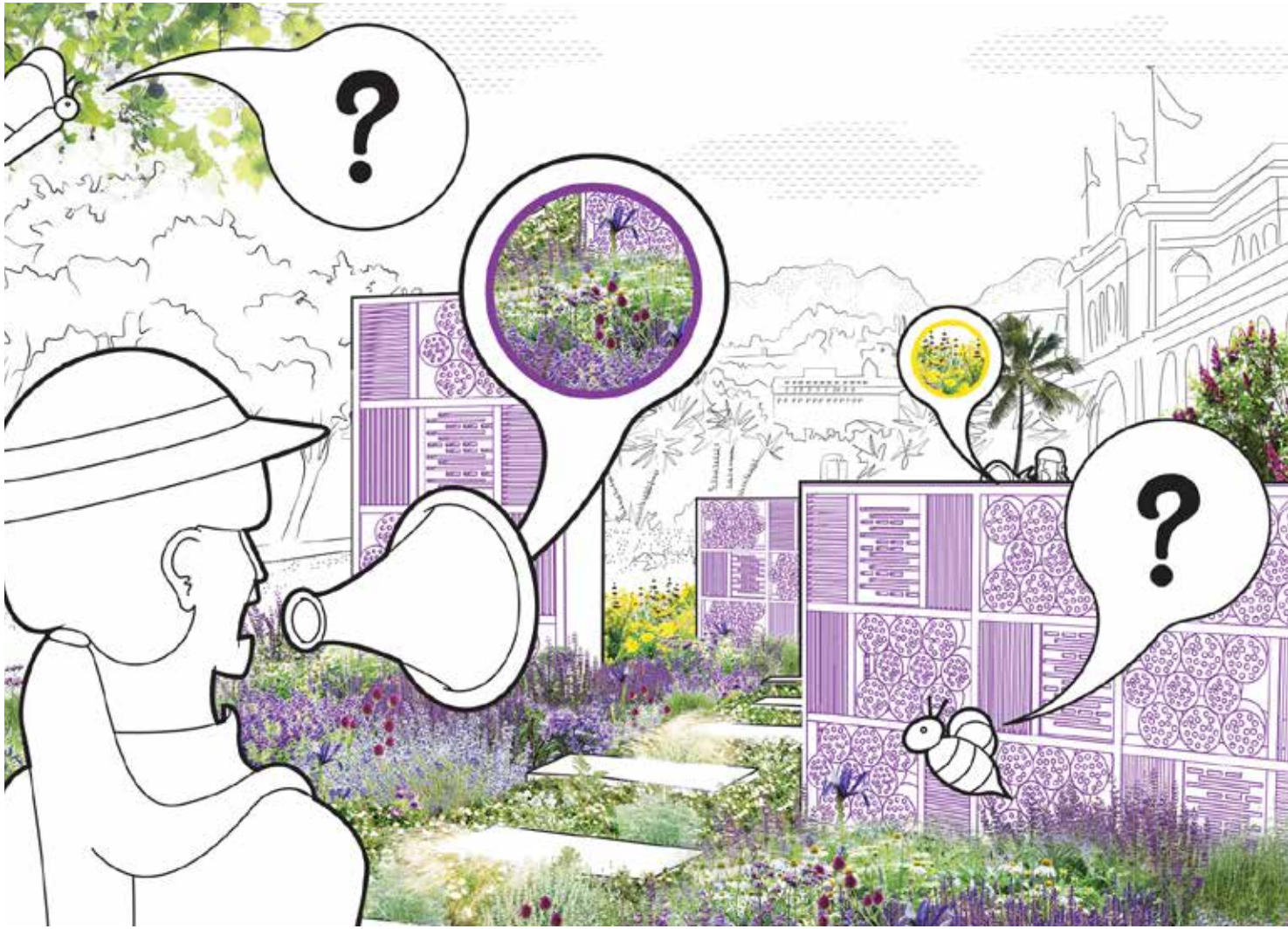


PEU IMPORTE AUX BUTINEURS (IT'S OF NO MATTER TO THE POLLEN GATHERERS)

by Quentin Aubry & Zeger Dalenberg
(The Netherlands)

Thanks to a play on anamorphosis at each of the entrances, the visitor gains a perspective of the garden and its colours completely opposite to that at the other end: on one side a meadow with warm yellow shades and on the other mauve and violet flowers. Inviting these two visitors to discuss and confront their points of view and opinions about it, this garden wants to highlight human behaviour, and to issue a critique: don't we spend too long debating our opinions and not enough time in action? It is from here that the concept takes its title because, ultimately, yellow or mauve, it's of no matter to the pollen gatherers.

THE TEAM: Quentin AUBRY, Architect - Engineer
Zeger DALENBERG, Landscape architect





VERTIGINEUSES CLES DE SOL

(DIZZYING KEYS OF G)

by Luciana ALIKER & Christian THERESINE
(France - French Guiana)

The "Dizzying keys of G" dynamically remind us of the benefits of these gardens, drawing on the rich pallet of plants evocative of South America, shimmering colours boosting the visitor's vitality, as well as by a harmonious blend of materials and textures. In entering this bioclimatic garden, where each element provides movement and balance, where nature shows up by best drawing on part of the resources it delivers day after day, you will discover the dizzying keys of G from this beautiful and fascinating department that is French Guiana, in South America.

THE TEAM: Luciana ALIKER, Forest engineer and landscaper
Christian THERESINE, Building and public works artisan.



© Luciana Alier



THE BLUE TIDE GARDEN (THE BLUE TIDE GARDEN)

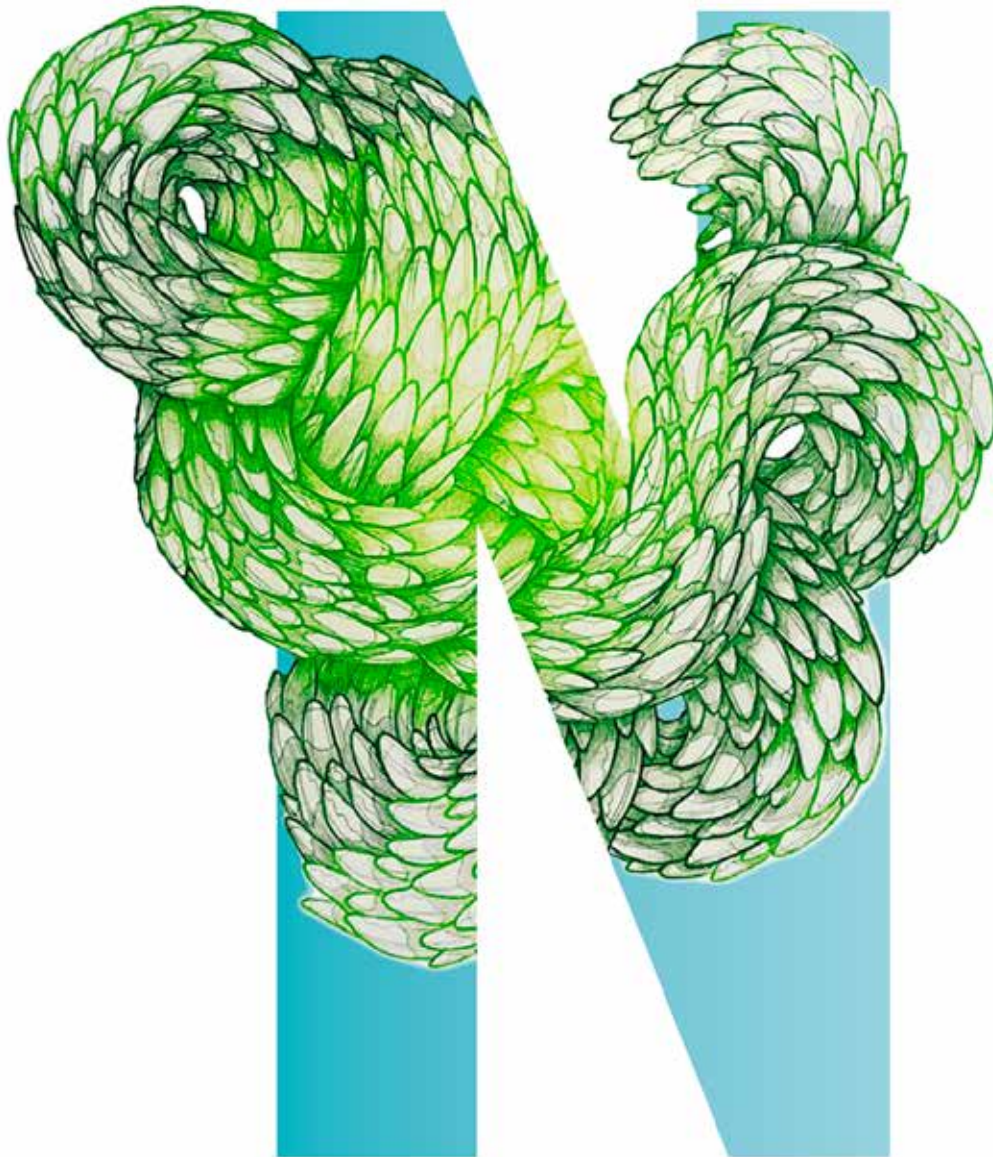
by Jasmina Mallak
(Croatia)

The garden's concept was created by taking inspiration from the constant changes and movements of the sea. One of the specific events that appears is the blue tide or bioluminescence. Bioluminescent tides are caused by microscopic floating organisms called phytoplankton. When the phytoplankton is disturbed, it produces a chemical reaction inside it that emits a blue-green light. The bioluminescent efflorescence can cover hundreds of kilometres, thus offering a breath-taking scene. In the design, we have tried to translate this event for the visitors.

THE TEAM: Jasmina MALLAK, landscape Architect
Hrvoje MATKOVIC, Gardener
Dario TABAK, irrigation and lighting Designer



© Jasmina Mallak



NICE



PERSPECTIVE D'AVENIR :
Effervescence et réminiscence
d'un jardin classique
(FUTURE PERSPECTIVE:
Effervescence and recollection
of a classic garden)

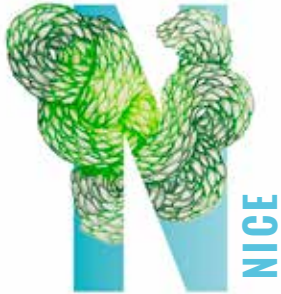
by Antoine and Sybille du Peloux & Louise Rué
Le Pack Paysagiste & Louise rué design
(France)

If we were in the remains of a fragment of a French-style garden, how would we lay it out today while thinking of tomorrow? Our multi-disciplinary team is interested in classic and famous gardens, in order to reinvent them and transpose their beauty and uniqueness. In taking inspiration from aesthetic canon and imagining their developments in a sustainable future, we have created our own mythology by playing with the theatrics, the spectacular and the symbolism, allowing us to find the precision of a modern gesture along a classic line.

THE TEAM: Antoine DU PELOUX, Landscaper
Sybille DU PELOUX, Designer
Louise RUE, Designer
Malaury DAFRI, Project manager
Adrien ROUX, Artisan landscaper



© Louise Rué design



ENTRE-LA

by H el ene Pepin
(France)

In an urban environment, a timeless spiral takes shape. The garden wants to take the curious to different worlds, with locations that remind them of where they come from, who they are and where they'll go. "Surprising perspectives" are picked up in its shape and background.

What perspectives do we want for our living environment?

All the dimensions are there, in space and time in order to find new openings onto the future of the living world.

THE TEAM: H el ene PEPIN, Architect-Landscaper

Florian MANNAIONI, Braid tier,

Pierre BOSCH, Basket maker and Herbalist,

Kim CAO, Land artist, videographer, musician and singer

Vincent AGNANO, Project manager

Nans NICOLLET Nans, Manager of the Institute des m etiers de la nature du jardin et du paysage [Institute of nature, garden, and landscape trades]

Eli GUION, Landscaper

Herv e BRISOT, Basket maker

L eanne GARCIA, Apprentice landscape design worker

Emilien ONILLON, Landscaper

Axel AGASSE, Landscaper

Sarah PETTINI, Landscaper



© Pepin Paysages



TWISTCAPE

by Paola Sabbion
(Italy)

The frame, the most classic of the elements for enclosing a landscape, become the shape generating a surprising space. The rotation of a square, a rigid and two-dimensional element, leads to a sinuous three-dimensional gallery with a character that is pure landscape. Entering into resonance with the free form of the plants while the wind moves the foliage, a sort of centrifugal current produces an unusual perspective that tricks the eye and places values on views beyond the gate.

THE TEAM: Paola SABBION, Landscaper
Gian Luca PORCILE, Architect



© Paola Sabbion - Gial Luca Porcile



MONACO



LA JETEE (THE JETTY)

by Sarah Houlbert & Julien Thirion
(France)

This garden invites you to take a walk on a jetty, created by a wooden pontoon within a pebble beach. This leads to a framed perspective in the distance, over an unleashed sea horizon. Throughout the walk, the range of plants evoke waves and sea spray. The gum trees near the decking thus come to brush visitors' feet with their round leaves, like a multitude of splashes from the sea.

Along the path, by way of a play on anamorphosis, you nevertheless discover that the most surprising perspective (the one promised at the end of the jetty) is not necessarily what you believe...

THE TEAM: Sarah HOULBERT, landscape Engineer
Julien THIRION, DPLG Architect



© Sarah Houlbert - Julien Thirion



FIRE : THE SURPRISING GARDENER

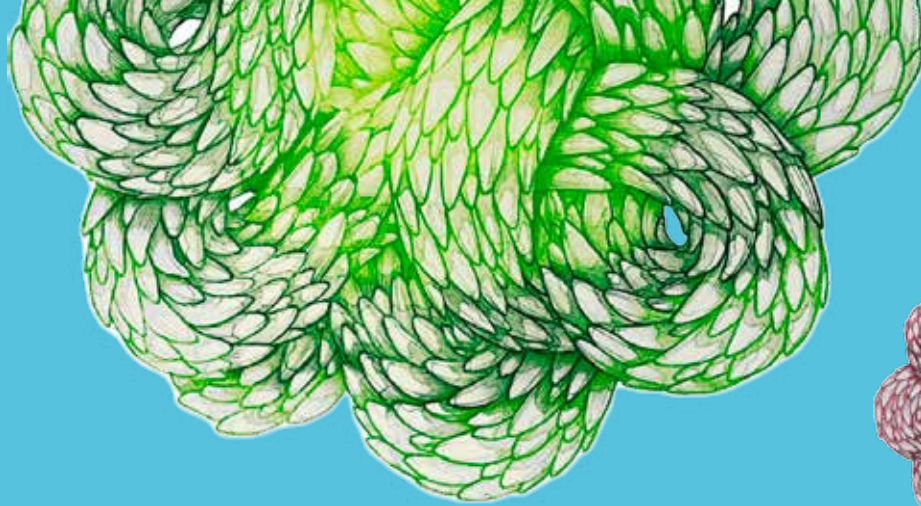
by Amber Myers - Studio Fish & Pot
(South Africa/The Netherlands)

All along the Côte d'Azur coastline, a mosaic landscape is being created by natural processes. Fire and wind are two key elements that determine the shape and growth in the Mediterranean. The fire feeds the earth and creates a space for the emergence of pioneering species, whereas the winds sculpt the patterns and lines in the highest vegetation in order to create unique shapes. This garden, inspired by these processes, invites visitors to reconsider the perspective of fire as just a destroyer, and to contemplate its undeniable role in the formation of the Mediterranean landscape.

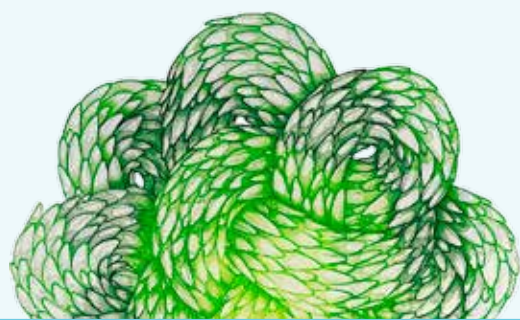
THE TEAM: Myers AMBER, landscape Architect
Katy RENNIE, landscape Architect
Josephine DALBERG, landscape Architect
Yvo SUIJS, landscape Architect



© Studio Fish & Pot



13 “NON-COMPETING” GARDENS



The 5 towns in the Alpes-Maritimes participating in the competition will, near the creations, offer a “non-competing” pop-up garden created by their parks and gardens departments, in line with the theme.

The Principality of Monaco will present a non-competing garden on the Terrasses du Casino, overlooking the sea.

A “school” garden will be created by the **Campus Vert d’Azur in Antibes**, in partnership with the *Union Nationale des Entreprises du Paysage (UNEP)* in the Antibes Juan-les-Pins pine forest.

And once again this year, in the towns of **Cap-d’Ail, Mandelieu-La Napoule and Saint-Jean-Cap-Ferrat**.

NEW FOR 2023!

Other partners wanted to invest in this 4th edition by presenting a non-competing garden:

- Near the Mediterranean in the town of **Cagnes-sur-Mer** ;
- At the “Bastide aux violettes” in **Tourrettes-sur-Loup**, the violet capital;
- In the garden of the “**Villa les camélias**” museum in **Cap-d’Ail**.



A CONNECTED FESTIVAL

Interviews with the patron and Jean Mus, the activities programme and all the news will be on the dedicated website in French and English:

<https://festivaldesjardins.departement06.fr>

For those who want to know more, QR Codes will be on each site in order to obtain more information about the creations.

A Social Wall will allow for following the high points and sharing ideas for visiting the gardens, the flowers, and the landscapes, using the hashtag

#FestivalJardins06
#CotedAzurFrance

AN ENVIRONMENTALLY RESPONSIBLE FESTIVAL

The Festival comes under the framework of the "GREEN Deal" approach, an ambitious policy supported by the President of the Alpes-Maritimes Department since 2017.

The GREEN Deal widens and supplements the action by the Department, which is already highly involved in protecting natural species and combatting climate change. The GREEN Deal approach places the ecological transition at the heart of the Department's measures by implementing concrete actions that are effective and focused on the everyday lives of inhabitants and visitors.

RAISING PUBLIC AWARENESS OF ENVIRONMENTAL ASPECTS

ENHANCING NATURAL SPACES:

- 75 parks and gardens to be discovered on the Côte d'Azur garden festival website (festivaldesjardins.departement06.fr).
- Free festival

GIVING RESPONSIBILITY:

- Inciting citizens to give preference to walking (routes), cycling, car sharing or public transport (bus and tram).
- Use of digital media on garden presentation panels.
- Action in favour of pollination in order to protect biodiversity

COMMUNICATING IN AN ENVIRONMENTALLY FRIENDLY WAY:

- Use of paper from sustainably managed forests (PEFC label) for communication media
- Use of natural inks and environmentally friendly media (recyclable ecological canvases), etc.
- Give preference to digital media in order to consume less paper: the Festival documents are available for download on the website.

A "GREEN DEAL" PRIZE

This prize rewards the most environmentally friendly garden by taking 5 criteria into consideration:

- Give preference to local plants
- Recycling plants and materials
- Use of renewable energies (lighting, water pumps, etc.)
- Choice of environmentally friendly materials
- Ecological water management (watering, mulching, etc.)

CREATIONS THAT RESPECT THE ENVIRONMENT

- Specific accent will be placed on environmental issues, water management as well as prohibiting pesticides and searching for alternative methods.
- The creations must include sustainable development dimensions (ecological materials, ash, wood, recycled material, water management, environmentally responsible behaviour, no use of chemicals, etc.) and reduce energy consumption in as far as possible (solar lighting for the creations or solar pumps for the fountains and ponds).

PERMANENCE AND RECYCLING OF THE CREATIONS

- Several towns will keep the pop-up gardens beyond the Festival. **Two gardens from the previous edition have been made permanent:** the school garden of the Campus Vert d'Azur in Antibes Juan-les-Pins and the «Free the Nanas» garden from the 2021 competition in the Principality of Monaco.
- The plants and the materials used for the creations will be recovered and reused by the creators or the towns.

THE SPONSORS

VIVRE EN BOIS:

Vivre en Bois offers professionals and private individuals a full range of wood solutions close to home: terraces, trellised panels, pergolas, swimming pools, planters, etc., as well as wood for construction (laminated wood, plywood, shuttering, etc.). Our exclusively French supplier of 100% PEFC-certified wood enhances the material 100% and allows us a regular supply. Vivre en Bois offers high-performance and innovative services such as the creation of tailor-made projects with the ARTILAM service. Thanks to their skills, the experts at Vivre en Bois are able to offer

personalized assistance to artisans, architects and private individuals.

Passion, proximity, respect, excellence, service, innovation, availability and sharing are the qualities that drive us.

We wanted to sponsor this Festival competition so that the competition participants can benefit from highlighting our products, through their creations.



www.vivreenbois.com

IT IS A BEAUTIFUL STORY OF PERFUMES AND FAMILY...

A story that begins in Grasse in 1926, when Eugène Fuchs opens a perfume factory under the name Fragonard, in homage to the famous painter from Grasse. From father to son, and from son to grandson, the Fuchs and Costa families have developed the company. The factory of the time had now become a plant extending over three different sites that still remains open to the public, where visitors discover the manufacturing secrets of our perfumes, as well

Fragonard
PARFUMEUR

as the history of perfume making. The women then enter this family saga: Anne, Agnès and Françoise who, at a very young age, joined their father in running the company, to take over the baton and lead the House to other horizons: the art of living, fashion, accessories and exclusive gifts. Since its creation, the Fragonard perfume house has played a role in the influence of the Côte d'Azur, the Pays de Grasse and the know-how of the perfume trades. Fragonard has quite naturally

been a sponsor of the Côte d'Azur Garden Festival since 2017 and will be once again for the 2023 edition on the theme "Surprising perspectives".

www.fragonard.com

Founded in 1980 and based in Carros in the Alpes-Maritimes, ARKOPHARMA is a pharmaceutical laboratory, the mission of which is to create natural medicine, the medicine of tomorrow, while campaigning for a medicine that is kind to the body, its balances and its environment. The French and European leader in phytotherapy, Arkopharma has an R&D division and its own industrial site. The largest site in Europe dedicated to phytotherapy products, this industrial site meets the most stringent baselines (BPF, ISO 22000, ISO 13485, and ISO 45001) in order to guarantee high quality and safety criteria for the research, development and production of food supplements, medication, cosmetics and medical devices. ARKOPHARMA botanists and buyers look for high-quality therapeutic plants in France and across the world, purchased in a fair-trade approach. The Research and Development teams use these plants to create green pharmaceutical products (from natural components only), combining efficacy with a natural approach. ARKOPHARMA is also a responsible company, anchored in its region, where it endeavours to combine an economic, environmental and societal dimension. ARKOPHARMA bears the "Fabriqué Français" [French-made] label and also the "Côte d'Azur France" brand with its only production site in Carros, the largest phytotherapy site in Europe, from where half the production is exported. ARKOPHARMA strives not only to reduce its environmental footprint by reducing its packaging and its energy consumption (reduced by 10%) but also for the well-being of its employees by promoting physical activities and strictly monitoring the quality of their working lives.



L'intelligence de la nature pour votre santé

ARKOPHARMA is also proud to associate its image with that of the Côte d'Azur Garden Festival, the values of which are shared: a natural approach, well-being, and a responsible commitment to the environment. The ARKOPHARMA group is also proud, as a sponsor, to join and support a project committed to sustainable development and combatting global warming.

www.arkopharma.fr



PARTNERS



Antibes Juan-les-Pins



Cannes



Grasse



Mentone



Nice



Principality of Monaco



Cagnes-sur-Mer



Cap d'Ail



Mandelieu-La Napoule



Saint-Jean-Cap-Ferrat



Tourrettes-sur-Loup



CRT Côte d'Azur France



Union Nationale des Entreprises du Paysage (UNEP)



Campus Vert Azur



Villa des Camélias



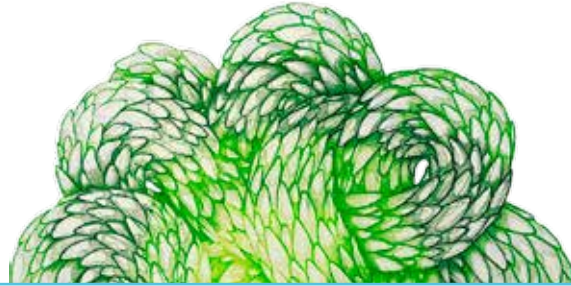
Meiland



Fédération Française du Paysage (FFP)



La Napoule Art foundation



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DÉPARTEMENT
DES ALPES-MARITIMES

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